



Global Education Solutions

Course Descriptions

Barcelona, Spain

2009 Spring Semester (International Business)

The following is a list of courses and/or subject areas that have been offered in the past by the host institution. Please note foreign institutions do not usually finalize course listings until the beginning of the academic year. This list will be updated online as the host institution provides additional information.

2009 Spring Semester

Course Requirement Summary		
Level	Sem. Credits	Course Structure
All Levels	12 - 15	1 Spanish Language Course or Core Elective 1 Elective 2-3 Business Electives

All Levels - Total Possible Credit(s): 12 - 15

1 Spanish Language Course or Core Elective

Course Title: Advanced Spanish
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course is designed for students who have mastered the grammatical structure of the language and are ready to expand and enlarge their language skills thus achieving a high degree in mastery in the four basic skills (reading, listening, speaking and writing). A particular emphasis will be put on oral and written production: various kinds of text and genres (reports, movies, historical and literary texts, plots, expositions and data analyses) will be analysed and practiced, with a particular attention to the textual type that they represent (narrative, descriptive, argumentative). Various types of texts will be read and analysed during class time. You will be asked to write plot summaries or reports, short essays and reaction papers on movies.

The course combines several integrated approaches aimed at developing your skills. Most in-class time, driven by the structure of the textbook, is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on grammatical structures, language functions and vocabulary. Lessons also focus on a wide range of contemporary cultural themes through the use varied materials such as newspaper articles, advertising material and short film clips. Onsite activities such as visits to different areas of Barcelona city will give you a unique chance to rapidly implement your linguistic development in real-life. In addition, you will be encouraged to read a great variety of real-life materials such as newspaper articles, advertising material and literary texts to foster your comprehension of written sources and to enrich your vocabulary.

To give you further opportunities to develop your linguistic and intercultural skills, this course will expose you to interaction with the local community as you learn about Spanish society, and thus learning Spanish gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title: Advanced Writing Seminar
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 400
Instruction in: Spanish

Primary Subject Area: Spanish Language & Literature
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The main purpose of this course is to further develop analytical and writing skills of students who have an advanced knowledge of the Spanish language. Through exposure to a wide variety of text such as short stories, poems, films, music, comics, and journalistic articles, students will acquire analytic tools to comprehend and analyze several types of texts in order to broaden their understanding of the Spanish culture.

The written assignments are the true essence of the course. Aside from written reports on popular culture, written media outlets and contemporary Spanish literary pieces, students will be involved in the creation of their own school magazine, which will be published three times throughout the semester.

Local cultural events and the city of Barcelona are also a relevant component of the course. Students will have to attend, reflect, analyze and report on several events such as movies, plays, art shows, conferences, and local festivities, which will allow them to embrace and explore the local culture.

Student's motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in their cross-cultural competency. Students are expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries they have encountered inside and outside of class.

Course Title: Beginning Spanish I
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 100
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

This course is designed for students who wish to achieve a basic level of Spanish. The structure of the course focuses particularly on basic strategies and structures for communicating on daily situations. By carrying out specific tasks you will develop and improve different skills necessary for communication. In class you are required to use Spanish in order to solve activities that demand communicative exchanges. These individual or group-based tasks will offer you contexts for exploring and synthesizing vocabulary, grammar structures or language functions necessary for accomplishing the activity.

The course reveals the close link between language and culture. By completing different types of tasks such as field studies or onsite research, you will explore and contrast cultural aspects which define Spanish society. By the end of the course, you are expected to master vocabulary and grammar structures in order to be able to: understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type; introduce yourself and others; ask and answer questions about personal details such as where you live, people you know and things you have; interact in a simple way provided the other person speaks slowly and clearly and is prepared to help.

Course Title: Beginning Spanish II
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 100
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

This course is designed for students who have at least the equivalent of one semester of college level Spanish. The primary aim of the course is to develop the four basic skills (reading, writing, listening and speaking) through a communicative, collaborative and cultural approach.

The course combines several integrated approaches aimed at developing your skills. Most in-class time, driven by the structure of the textbook and accompanying activities, is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on grammatical structures, language functions and vocabulary. Lessons also focus on a wide range of contemporary cultural themes through the use of varied materials such as advertising material and short film clips. Onsite activities such as field studies to markets and universities, and regular interviews and conversations with members of the local community, will give you a unique chance to rapidly implement your linguistic development in real-life.

Special extra-curricular activities, such as music concerts, cooking classes, exploring museums and parks, Spanish movie night, or possible language-exchange opportunities will be announced and your instructor will help you identify which activities would be most useful for you. These, and other cultural components of the course, will also promote your knowledge of Spanish and Spanish people, as you learn about Spanish society, and thus learning Spanish gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

By the end of the course, you are expected to have mastered basic grammar and lexical structures, so that you'll be able to conduct a simple conversation and to write short and basic texts with some degree of competency. You will be able to speak about yourself and your family, to introduce people, to interact with the host community and to follow short and simple conversations.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title: Catalan Language & Culture
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 100
Instruction in: Other Foreign Language
Primary Subject Area: Catalan Language & Literature
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:
 This course is designed as an introduction to basic Catalan expressions and grammatical structures used in everyday situations. The course also explores the main traits of the Catalan culture as a way to enhance student's intercultural competence and provide them with enough analytical skills to understand their cultural surroundings while studying abroad. The course includes a political, sociological, and historical overview of the Catalan speaking territories.

Course Title: Communication & Global Competence
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Communication
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:
 With the rise of global mobility and communication, encountering people from a variety of cultures and the need for effective communication are commonplace. This course explores the interaction between culture and communication and introduces students to the knowledge and skills necessary to attain global competence. In addition, this course introduces the construct of global competence; creates the opportunity to analyze and evaluate how our own cultural identity influences communication with others; engages interaction with the host culture; and prepares students with knowledge and skills to be effective and ethical intercultural communicators. This class will include lectures, class discussions, simulations, interactive examples, case studies, media presentations, cultural encounters, and field experiences.

Course Title: Contemporary Spain: History, Politics & Society
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Political Science
Other Subject Area(s): History
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:
 Over the past three decades, Spain has undergone a transformation perhaps greater than any other country in Western Europe. Until 1975, the military dictator Francisco Franco had governed a country with a modest economy that seemed condemned to remain on the periphery of European culture and politics. At the present time, however, the country has grown into one of the most advanced and dynamic places on the continent. In this course, we will discuss and explore the reasons behind Spain's ascension, while examining critically the current challenges that the country faces. The main objectives of this course are that students understand, comment upon and analyze the most important aspects of Spanish history, politics and society over the last 30 years.

Topics covered will include: integration into the European Union and NATO; the decentralization of Spain, asymmetric federalism, the role of the autonomous communities; from an emigrant to an immigrant country; women in the workplace and the family; Basque and Islamic terrorism; secular society and the Church; and the challenges of globalization. The latter sessions will concentrate on issues important to today's Spaniards. These include their attempts to come to terms with the past to "right the wrongs" of Francoism - through the Law of Historical Memory. We will explore how immigration is changing the face of society, housing problems, and the burdens of an aging population.

Course Title: Cultural Visions through Spanish Cinema
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300

Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course uses Spanish cinema as a vehicle to expose you to wide variety of cultural aspects. You will be able to experience first-hand cultural representations shown on the big screen. It is through the analysis of these representations that you will gain intercultural competence as well as a thorough understanding of the social and cultural realities of your new surroundings.

To give you further opportunities to develop your linguistic and intercultural skills, this course will expose you to interaction with the local community as you learn about Spanish society through cinema, and thus learning Spanish gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

Your motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in your cross-cultural competency. You are expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries you have encountered inside and outside of class.

Course Title: Intercultural Interactions: A Psychological Perspective

Recommended Sem Credits: 3 **Contact Hours:** 45

Level(s) 300

Instruction in: English

Primary Subject Area: Psychology

Other Subject Area(s): Cultural Studies

CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course offers an understanding of how culture influences behavior from a psychological perspective, drawing on the theory and applications from the fields of cultural, intercultural and cross cultural psychology. Psychology offers insight and understanding to intercultural interaction in an increasingly globalized world.

The course presents a unique opportunity for you to combine academic learning with personal development in relation to your experience as sojourner (understand the influence of your culture on your behavior, your intercultural interactions and your cultural adjustment) during your study abroad period. To this end three classes are dedicated to the sojourner experience at relevant intervals in the course, permitting you to integrate your personal experience with psychological theory, thus enabling you to maximize your academic learning through vital experiences. Furthermore, a fourth class, in a similar vein, offers you the opportunity to identify skills acquired during your period of study abroad and how these skills can be used on your return home.

The academic material is divided into five core topics and, where possible, will focus on how the theory applies in Spain/Catalonia. It will emphasize an important aspect of the study of psychology (application to people and real life) and simultaneously heightening your awareness of the culture in which you are living.

The first topic addresses the conceptualization of the abstract nature of culture and complex nature of intercultural communication, concluding with a field study to a Catalan cultural center, enabling you to differentiate Catalan culture from Spanish culture.

Secondly, the role of socialization is introduced, that promotes your self awareness of your own culture; permitting the development of a flexible ethnocentric approach for your cultural adjustment. The concrete example of the complex and contentious issue of the solely Catalan speaking education system serves to illustrate how education in childhood is an important socializing agent.

Intercultural communication is the third topic and here we address verbal and non verbal communication, the intricacies of intercultural communication problems and how these difficulties and misunderstandings can be addressed.

The fourth topic is the complex area of the role of culture in relation to health, both physical and mental, and health behaviors, universalistic and relativistic understanding of illness, and the impact on communication in the client practitioner relationship where cultural background is not shared. We then focus on the well documented mental health problems experienced by immigrants in Europe, including Spain (Ulysses Syndrome) primarily provoked by crossing cultures.

Finally, the fifth topic considers inter-group relations in general (in and out groups, psychological process in development of stereotypes and forms and function of prejudice, and then focuses on relations between groups in Spain (the gypsy community, immigrant community) through a combination of readings, guest speakers and on-site learning.

The course concludes looking forward to the future of intercultural interaction and how you can implement your

new intercultural skills in this future in an increasingly globalized world.

Course Title:	Intermediate Spanish I	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	200	
Instruction in:	Spanish	
Primary Subject Area:	Spanish Language & Literature	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

This intermediate course works to improve the four basic skills: reading, speaking, writing and understanding through direct exposure to Spanish language and culture. After reviewing basic grammar and vocabulary, you will be exposed to new and more complex grammar and communicative structures so that you will have more opportunities for interacting accurately and expressively with the host community.

The course combines several integrated approaches intended to develop your skills. Most in-class time, driven by the structure of the textbook and accompanying materials provided by your professor, is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on grammatical structures, language functions and vocabulary. Lessons also focus on a wide range of contemporary cultural themes through the use varied materials such as newspaper articles, advertising material and short film clips. Onsite activities will require involvement with the local community, which will give you a unique chance to rapidly implement your linguistic development in real-life.

Special extra-curricular activities, such as music concerts, cooking classes, exploring museums and parks, Spanish movie night, or possible language-exchange opportunities will be announced and your instructor will help you identify which activities would be most useful for you. These, and other cultural components of the course, will also promote your knowledge of Spain and Spanish, as you learn about Spanish society, and thus learning Spanish gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

By the end of the course, you are expected not simply to be able to demonstrate mastery of the basic grammar and lexical structures, but the growing ability to conduct relatively demanding conversations to express personal ideas and opinions, hypothesis, commands and future projects, and to be able to write short texts that clearly and simply relate personal experiences, impressions and opinions.

Several class sessions will involve simple group discussions and debates on current topics, thus increasing the possibilities for developing the skills of self-expression. Particular attention will be devoted to expressing individuals' and other people's ideas and to synthesizing information and opinions.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title:	Intermediate Spanish II	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	200	
Instruction in:	Spanish	
Primary Subject Area:	Spanish Language & Literature	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

This intermediate course builds on your proficiency with the four basic skills (reading, speaking, writing and understanding) through a direct exposure to Spanish language and culture. It exposes you to new and more complex grammar and communicative structures so that you will have more opportunities of interacting accurately and expressively with some degree of fluency with the host community. You will also be able to write articulated texts and express opinions on current topics, expressing pros and cons as well as to talk about cultural elements of Spanish society.

The course combines several integrated approaches intended to develop your skills. Most in-class time, driven by the structure of the textbook, is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on grammatical structures, language functions and vocabulary. Lessons also focus on a wide range of contemporary cultural themes through the use varied materials such as newspaper articles, songs, short readings and short film clips. Onsite activities will require involvement with the local community, which will give you a unique chance to rapidly implement your linguistic development in real-life. In addition, you will be encouraged to read a great variety of real-life materials such as newspaper articles, advertising material and literary texts to foster your comprehension of written sources and to enrich your vocabulary.

Special extra-curricular activities, such as music concerts, cooking classes, exploring museums and parks, Spanish movie night, or possible language-exchange opportunities will be announced and your instructor will help you identify which activities would be most useful for you. These and other cultural components of the course will also promote your knowledge of Spain and Spanish, as you learn about Spanish society, and thus learning Spanish

gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

By the end of the course, you are expected not simply to be able to demonstrate mastery of the grammar and lexical structures studied during the course, but the growing ability to conduct demanding conversations to express personal ideas and opinions, hypothesis in the present and the past, emotions, feelings, interests, desires, and to express agreement and/or disagreement with a well elaborated argument.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title:	Spanish Civilization & Culture	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Cultural Studies	
Other Subject Area(s):	Anthropology, History, Sociology	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

The aim of this course is to analyze Spanish culture from both a historical and sociological perspective. Similarly, the course has an intercultural component comparing home and host customs, traditions and values. Students will study the history of Spanish civilization from pre-historical to modern times while interacting with the reality of modern day Barcelona in order to interpret and understand Spanish culture.

Students will acquire general knowledge of the main events of Spanish history and their influence upon current Spanish life. Main issues in contemporary Spanish society and how they have changed in the last century will be discussed in class so as to better understand the principal current ideological, political and cultural tendencies in the country. Students will easily be able to trace the importance of history in the culture in which they are immersed.

Furthermore, in order to maximize students' integration into Spain's culture, this course guides students to critically analyze what is culture and how you can achieve intercultural strategies so as to more easily understand, adapt and learn local customs. Thus, students are asked to reflect on cultural differences between U.S and Spain so as to more deeply analyze the host culture and navigate in their new surroundings more successfully. Thus, by the end of the course, students will understand that a country's customs and traditions are linked to its historical, social and economic evolution.

Course Title:	Spanish for Business	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	Spanish	
Primary Subject Area:	Spanish Language & Literature	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

This advanced Spanish language and culture course will prepare you for successful communication in the Spanish-speaking business world. Learning a second language implies much more than acquiring structures or words. It means developing a series of mechanisms to interact with people of different cultures. Spanish for business targets all aspects of learning a second language, but unlike other classes, language structures will not be the only focus. This course will also emphasize essential business terminology and language situations in business contexts such as writing a commercial letter, holding a meeting, presenting a product, writing a resume, or carrying out a business presentation. You will also gain an understanding of the cultural traits that distinguish the business environment in Spain and the Spanish-speaking world in comparison with the U.S.

The course combines several integrated approaches intended to develop your skills. Most in-class time is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on business related themes. The course content is presented through the use of varied materials such as newspaper articles, advertising material and short film clips.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title:	Spanish for Heritage Speakers	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	Spanish	
Primary Subject Area:	Spanish Language & Literature	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

Designed for the heritage speakers of Spanish who learned Spanish in an informal non-academic setting, this course is directed to speakers who want to extend their communicative capacity, to improve communicative resources and to gain the academic, formal knowledge, experience and proficiency in normative Spanish.

During the course, you will enhance your knowledge of academic Spanish through reading, writing, grammar practice and oral activities. The focus will be on grammatical accuracy and vocabulary expansion, mainly through identifying possible English language interference, archaisms and other dialectal or nonstandard forms.

A particular emphasis will be placed on oral and written production: various kinds of text and genres (reports, movies, historical and literary texts, plots, expositions and data analyses) will be analyzed, with a particular attention to the textual type that they represent (narrative, descriptive, argumentative). You will be asked to write plot summaries or reports, short essays and reaction papers to these different types of texts.

In-class activities will focus on developing Spanish-language skills with emphasis on understanding written authentic texts, expanding vocabulary, improving linguistic skills and developing the writing process. Topics, materials and activities include readings, videos, grammar, orthography and comparisons and contrasts between different linguistic experiences.

Your motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in your cross-cultural competency. As an active student you will be expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries you have encountered inside and outside of class.

1 Elective

Course Title: Advanced Writing Seminar
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s): 400
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The main purpose of this course is to further develop analytical and writing skills of students who have an advanced knowledge of the Spanish language. Through exposure to a wide variety of text such as short stories, poems, films, music, comics, and journalistic articles, students will acquire analytic tools to comprehend and analyze several types of texts in order to broaden their understanding of the Spanish culture.

The written assignments are the true essence of the course. Aside from written reports on popular culture, written media outlets and contemporary Spanish literary pieces, students will be involved in the creation of their own school magazine, which will be published three times throughout the semester.

Local cultural events and the city of Barcelona are also a relevant component of the course. Students will have to attend, reflect, analyze and report on several events such as movies, plays, art shows, conferences, and local festivities, which will allow them to embrace and explore the local culture.

Student's motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in their cross-cultural competency. Students are expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries they have encountered inside and outside of class.

Course Title: Architecture & Painting in Barcelona
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s): 400
Instruction in: English
Primary Subject Area: Art History
Other Subject Area(s): Architecture
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course provides you with the tools to understand, analyze, appreciate and criticize the works of some of the most relevant artists who have had an outstanding influence in the artistic life of Barcelona over the last 150 years.

Throughout this period, Catalonia has played a leading role in the economic development and modernization Spain, while its capital, Barcelona, has assumed an equal endeavor in terms of cultural modernity. Within contemporary Spain the relevance of Barcelona could not be fully comprehended without first understanding the contributions of four main figures of contemporary art and architecture: Antoni Gaudí, Pablo Picasso, Joan Miró and Salvador Dalí. This course is devised as a thorough study of the work, ideas and personality of Gaudí, Picasso, Miró and Dalí and their scope and meaning in the context of contemporary society.

Barcelona is the best example of an architectural catalogue of these Artist's movements, therefore it offers the chance to experience and study many of these buildings in situ, analyzing not only their formal, symbolical and historical aspects, but also their integration in the urban framework and their current function as masterworks. The connections between the specific situation of Catalan cultural life and the international context are even more explicit in the case of the three painters that will be dealt with in this course, since each of them has evolved a contemporary conception of art by witnessing or even participating in the introduction and diffusion of that new sensibility, first in Barcelona and later in the rest of the country.

You will be able to appraise the significance that Barcelona had in the respective evolution of each artist from an early academic stage to the development of an avant-garde spirit.

You will have the opportunity to visit the museums dedicated to all these painters in the city, stressing the importance of the artistic evolution as something beyond pure formalism and always related with a personal, theoretical and historical context. Furthermore, throughout the study of the city and its artists you will be able to formulate a general vision of the beginnings and development of contemporary art and architecture.

Course Title: Barcelona: Past & Present
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: History
Other Subject Area(s): Architecture
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

The main objective of this course is to provide you with a clear understanding of the social, political and historical "evolution" of Barcelona from ancient times to our present days so you may grasp a solid sense of the spirit of Barcelona as a modern, cosmopolitan open city. To understand Barcelona today you will have an overview of the most important cultural influences that have modeled this city over the last 2000 years.

You should also develop a critical analysis of urban plans by getting to grips with city maps and understanding their economical, social and cultural influences throughout the world. The critical study and visual conception of urban planning projections together with constant comparisons to your home cities will provide you with the basic tools necessary for considering "the City" as one of the most important expressions of human organization.

Course Title: Barcelona: Past & Present
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: History
Other Subject Area(s): Architecture
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

The main objective of this course is to provide you with a clear understanding of the social, political and historical "evolution" of Barcelona from ancient times to our present days so you may grasp a solid sense of the spirit of Barcelona as a modern, cosmopolitan open city. To understand Barcelona today you will have an overview of the most important cultural influences that have modeled this city over the last 2000 years.

You should also develop a critical analysis of urban plans by getting to grips with city maps and understanding their economical, social and cultural influences throughout the world. The critical study and visual conception of urban planning projections together with constant comparisons to your home cities will provide you with the basic tools necessary for considering "the City" as one of the most important expressions of human organization.

Course Title: Business Ethics & Management in a Global Context
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Business
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

The obligation of corporate decisions to be legal sometimes confronts with the fairness of the outcome. The law, therefore, is not the only paradigm against which corporate decisions have to measure their justice. The corporate culture, the overall context and the set of values in which facts and decisions appear strongly influence the fairness of the final outcome.

In today's global environment, the appreciation of ethical behaviors embraces a multiplicity of variables fostering different and often contradictory values. Evaluation of what is and what might not be ethical will thus take into account cultural values of the people and the affected territories, degree of wanted or expected interventionism on

the situation affected by the business ethics problem and the perceived dominant position by any of the parties involved in the process.

North American and European perspectives on different matters will illustrate how companies will also export value models often conflicting with those values shaping ethical accepted behaviors in non first world nations.

Approximation of perspectives requires a thorough understanding of the key variables explaining primary behaviors. Religion and its approach to wealth, cultural models and development trends and stages are tools to shrink ethical conflicts by virtue of a mutual acknowledgement of values. In that regard, a mutually beneficial business relationship will also be used as one of the main ways to encourage a broader understanding of what is and what is not ethical in a business situation.

Course Title:	Catalan Language & Culture		
Recommended Sem Credits:	3	Contact Hours:	45
Level(s)	100		
Instruction in:	Other Foreign Language		
Primary Subject Area:	Catalan Language & Literature		
Other Subject Area(s):	Cultural Studies		
CEA Partner Institution:	CEA GlobalCampus: Barcelona		
Description:			

This course is designed as an introduction to basic Catalan expressions and grammatical structures used in everyday situations. The course also explores the main traits of the Catalan culture as a way to enhance student's intercultural competence and provide them with enough analytical skills to understand their cultural surroundings while studying abroad. The course includes a political, sociological, and historical overview of the Catalan speaking territories.

Course Title:	Christian, Muslim & Jewish Heritage in Spain		
Recommended Sem Credits:	3	Contact Hours:	45
Level(s)	300		
Instruction in:	English		
Primary Subject Area:	Cultural Studies		
Other Subject Area(s):	Religious Studies		
CEA Partner Institution:	CEA GlobalCampus: Barcelona		
Description:			

The aim of this course is to analyse the history of the pluralistic societies and multiple religions in Spain during the Middle Ages as well as their place in the fabric of Western and Mediterranean history.

Far beyond dry facts, a solid understanding of the Spanish historical heritage provides a necessary tool with which to cut through its complex political, social and cultural diversity especially considering its presence in current debates concerning Spain's image and identity.

In order to reach these goals, a general introduction will be provided to introduce the classical period of interaction between the Jewish, Christian and Muslim communities in southern Europe (714-1609). A great deal of attention will be paid to the seminal contributions of this historical period for the construction of the Western European identity.

The interaction and mutual influence of civilizations in medieval Spain perfectly exemplify the dynamics of any cultural cross-pollination and provide a very rich base for debates on historical paradigms. Whilst depicting the Spanish inheritances and the way they are considered and placed in universal human history, key terms will be specifically focussed and discussed such as: East & West, Traditional & Modern, The Clash of Civilizations v Dialogue among Civilizations, Tolerance vs. Intolerance, Pluralistic vs. Monotheistic Civilizations. They will prove to be extremely useful for the Spanish case and immediately applicable for understanding complex societies and cultural politics both past and present.

Course Title:	Communication & Global Competence		
Recommended Sem Credits:	3	Contact Hours:	45
Level(s)	300		
Instruction in:	English		
Primary Subject Area:	Communication		
Other Subject Area(s):	Cultural Studies		
CEA Partner Institution:	CEA GlobalCampus: Barcelona		
Description:			

With the rise of global mobility and communication, encountering people from a variety of cultures and the need for effective communication are commonplace. This course explores the interaction between culture and communication and introduces students to the knowledge and skills necessary to attain global competence. In addition, this course introduces the construct of global competence; creates the opportunity to analyze and evaluate how our own cultural identity influences communication with others; engages interaction with the host culture; and prepares students with knowledge and skills to be effective and ethical intercultural communicators.

This class will include lectures, class discussions, simulations, interactive examples, case studies, media presentations, cultural encounters, and field experiences.

Course Title:	Comparative Economic Systems	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Economics	
Other Subject Area(s):	Political Science, Sociology	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

After a process that started a few centuries ago, capitalism has become the dominant socio-economic system in the world. For this reason, understanding the rules and mechanisms upon which capitalism is based has become absolutely indispensable for comprehending today's world and one's own role in it. This course describes the pillars and mechanisms upon which capitalism functions. This is done by first laying the theoretical grounds of capitalism and then undertaking an applied analysis of this socio-economic system with reference to its strengths and shortcomings, as well as to the role of the economic agents that make it function as it does: international organizations, nation-states, multinational companies and civil society.

The logical consequence and the present phase of capitalism is globalization, a "buzzword" that admits different definitions and interpretations. What is it that becomes global? Is globalization mainly an economic phenomenon? To which possible scenarios does it lead? In the second quarter of the course globalization is defined and described from a multidisciplinary point of view, with emphasis on the different pace at which it takes place depending on the country and the dimension (economic, technological, cultural, environmental, political or demographic) to which we refer. As with capitalism, globalization is also analyzed from a critical perspective, that is, pointing out both the positive and negative effects that it brings about and which can be supported with empirical evidence.

Following a tradition dating back to Aristotle, the course then undertakes the question of how to measure human "progress" and of whether wealth accumulation and economic growth should be means or ends in themselves, the latter being in coherence with the logic of capitalism. For the purpose of this appraisal, the concept of "human development" is used, as defined by the United Nations Development Program. Alternative ways to measure "progress" and which go beyond the merely quantitative approach of GDP are then analyzed and used to provide a statistical description of today's state of the world.

The last part of the course is devoted to analyzing and discussing some proposals (or alternative economic arrangements) that have been thought out and brought forward in the last few years by members of civil society, whether they are academicians, politicians, independent associations, etc. The common purpose of all these proposals is to foster sustainability in the broadest sense of the term ("the capacity to continue") and thus contributing to overcome, from within the capitalist system, today's most severe problems facing humanity, such as poverty, environmental degradation, etc.

Course Title:	Contemporary Spain: History, Politics & Society	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Political Science	
Other Subject Area(s):	History	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

Over the past three decades, Spain has undergone a transformation perhaps greater than any other country in Western Europe. Until 1975, the military dictator Francisco Franco had governed a country with a modest economy that seemed condemned to remain on the periphery of European culture and politics. At the present time, however, the country has grown into one of the most advanced and dynamic places on the continent. In this course, we will discuss and explore the reasons behind Spain's ascension, while examining critically the current challenges that the country faces. The main objectives of this course are that students understand, comment upon and analyze the most important aspects of Spanish history, politics and society over the last 30 years.

Topics covered will include: integration into the European Union and NATO; the decentralization of Spain, asymmetric federalism, the role of the autonomous communities; from an emigrant to an immigrant country; women in the workplace and the family; Basque and Islamic terrorism; secular society and the Church; and the challenges of globalization. The latter sessions will concentrate on issues important to today's Spaniards. These include their attempts to come to terms with the past to "right the wrongs" of Francoism - through the Law of Historical Memory. We will explore how immigration is changing the face of society, housing problems, and the burdens of an aging population.

Course Title:	Corporate Social Responsibility	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	

Primary Subject Area: Business
Other Subject Area(s): Management, Philosophy, Political Science
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

All social human activity raises complex issues of ethics, values and social responsibility and the world of business and its complex commercial activity is no exception. Indeed, the subject of corporate social responsibility and business ethics has now fully entered into its own in this new world order of global markets and transnational decision-making where both domestic and international regulatory standards of commercial practice provide insufficient guidance to ensure fair and socially responsible economic activity.

Why are ethics important to business? What level of ethical behavior should we and can we expect from business leaders? What fosters the socially responsible and ethical culture of business ventures and organizations? And alternatively, what contemporary forces in international business today are degrading or corrupting the fragile and delicate tissue of ethical principle, value-based action, and moral constraint in the global economy. These are some of the thorny questions you will grapple with in this course.

More specifically, you will engage in a survey of the very real ethical dilemmas the business world faces: the costs of fair versus unfair trade and competition; corporate responsibility to employees near and far versus shareholder and investor interests far and wide; competitive pricing versus product pricing that includes hidden social and environment costs; using corporate legal protections and governmental regulation as a means to avoiding ethical business practices; and controlling the impact of multinational corporate governance on fragile political and economic areas of the developing world. And throughout this course, you will emphasize the dissimilar perspectives of, and responses to, these dilemmas in American and European business practice.

You will pursue this survey of ethical choice by reviewing the more egregious case studies in corporate malfeasance and irresponsibility: fraud, bribery, embezzlement, corruption, nepotism, feather-bedding, subornment, environmental rape and other assorted wrongdoings. But you will balance this survey with case studies of business leaders who chose to be guided by honesty, integrity and ethical principle in their business endeavors. You will strive to draft a balance sheet of this mixed record of business responsibility.

The purpose of this course is to enable you both to understand the ethical context in which business practice must take place and to help you build a conceptual framework of managerial and entrepreneurial action in which decision-making is posited upon a solid foundation of ethical consideration.

Throughout this class, you will participate in the interactive environment of small group discussions where these issues will be presented in documentary case studies, contemporary films, and by investigative journalists and visiting lecturers with the requisite knowledge and experience in this field.

Course Title: Cultural Visions through Spanish Cinema
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course uses Spanish cinema as a vehicle to expose you to wide variety of cultural aspects. You will be able to experience first-hand cultural representations shown on the big screen. It is through the analysis of these representations that you will gain intercultural competence as well as a thorough understanding of the social and cultural realities of your new surroundings.

To give you further opportunities to develop your linguistic and intercultural skills, this course will expose you to interaction with the local community as you learn about Spanish society through cinema, and thus learning Spanish gives you a privileged opportunity to develop sensitivity towards cultural differences and to understand the ways in which culture and language interlock. In this sense you will be encouraged to exploit the value of these lessons not just as a useful aid to your progress in other courses at the GlobalCampus, but as a set of tools for unlocking a wide range of intercultural discoveries whilst living and studying abroad.

Your motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in your cross-cultural competency. You are expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries you have encountered inside and outside of class.

Course Title: EU Integration: Theories, Institutions & Issues
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Political Science
Other Subject Area(s): Economics, International Relations
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The growing economic and political integration of Europe is making decision-making processes at both national and supranational level increasingly intertwined. As the European Union (EU) is neither a state nor a federation, but rather an organization of a unique kind, the transfer of national prerogatives to the supranational level raises a series of questions such as: a) how do decisions taken at the EU level influence national ones and vice versa?; b) which theoretical approaches help us to grasp the ongoing process of integration?; c) what are the consequences of EU enlargement for both existing institutions as well as for democratic legitimization?

Part I of the course will examine the origins and development of European integration, the main theories behind the process of integration, the institutional structure of the European Union and the specific economic and political areas of inter-state cooperation. Part II will focus on some of the most relevant issues surrounding contemporary debates on European integration. Major issues facing EU members today such as the so-called democratic deficit, European Governance, and EU enlargement will all be considered.

Course Title:	Intercultural Interactions: A Psychological Perspective	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Psychology	
Other Subject Area(s):	Cultural Studies	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

This course offers an understanding of how culture influences behavior from a psychological perspective, drawing on the theory and applications from the fields of cultural, intercultural and cross cultural psychology. Psychology offers insight and understanding to intercultural interaction in an increasingly globalized world.

The course presents a unique opportunity for you to combine academic learning with personal development in relation to your experience as sojourner (understand the influence of your culture on your behavior, your intercultural interactions and your cultural adjustment) during your study abroad period. To this end three classes are dedicated to the sojourner experience at relevant intervals in the course, permitting you to integrate your personal experience with psychological theory, thus enabling you to maximize your academic learning through vital experiences. Furthermore, a fourth class, in a similar vein, offers you the opportunity to identify skills acquired during your period of study abroad and how these skills can be used on your return home.

The academic material is divided into five core topics and, where possible, will focus on how the theory applies in Spain/Catalonia. It will emphasize an important aspect of the study of psychology (application to people and real life) and simultaneously heightening your awareness of the culture in which you are living.

The first topic addresses the conceptualization of the abstract nature of culture and complex nature of intercultural communication, concluding with a field study to a Catalan cultural center, enabling you to differentiate Catalan culture from Spanish culture.

Secondly, the role of socialization is introduced, that promotes your self awareness of your own culture; permitting the development of a flexible ethnocentric approach for your cultural adjustment. The concrete example of the complex and contentious issue of the solely Catalan speaking education system serves to illustrate how education in childhood is an important socializing agent.

Intercultural communication is the third topic and here we address verbal and non verbal communication, the intricacies of intercultural communication problems and how these difficulties and misunderstandings can be addressed.

The fourth topic is the complex area of the role of culture in relation to health, both physical and mental, and health behaviors, universalistic and relativistic understanding of illness, and the impact on communication in the client practitioner relationship where cultural background is not shared. We then focus on the well documented mental health problems experienced by immigrants in Europe, including Spain (Ulysses Syndrome) primarily provoked by crossing cultures.

Finally, the fifth topic considers inter-group relations in general (in and out groups, psychological process in development of stereotypes and forms and function of prejudice, and then focuses on relations between groups in Spain (the gypsy community, immigrant community) through a combination of readings, guest speakers and on-site learning.

The course concludes looking forward to the future of intercultural interaction and how you can implement your new intercultural skills in this future in an increasingly globalized world.

Course Title:	International Business	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Business	

CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The increasing globalization of Business makes it imperative to achieve a thorough understanding of the complexities and subtleties of international business activities. Many businesses, that in the past were traditionally considered to be "local" in nature, are now impacted to varying degrees by issues such competition from low cost foreign sources, multi-cultural marketing requirements, and web-based commerce that crosses traditional market boundaries. As a result today's business leaders must be capable of exploring new opportunity frontiers while dealing with challenges from far away places.

This course introduces the student to the field of international management. We begin by analyzing the international business environment that connects the phenomenon of globalization with the national and cultural differences that characterize the countries in this economy. Next we will analyze, from the point of view of a medium-large global organization, how to first define a strategy to enter foreign markets, select a global company structure, define a global marketing and human resource planning and controlling global business activities. We will delve into some strategic and functional issues that characterize the management of organizations in the global marketplace.

This course is intended to provide the student with a comprehensive understanding of the fundamentals of international business and the key factors that must be considered in the development of a well conceived, global business plan, from the perspective of a medium-large organization that compete in a global market.

Course Title: International Business
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Business
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

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Course Title: International Journalism & Global Media
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Journalism
Other Subject Area(s): Communication, History, Political Science
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

According to former French President Jacques Chirac, the need for prominence on the transnational communication circuit is leading both nations and cultures to enter into the "global battle of images." This new course begins by analysing the role of international journalism in contemporary history and places special emphasis on the coverage of armed conflict. From war reporting, the course takes a detailed look at the figure of the foreign correspondent as an intercultural mediator and examines the construction of "the Other" in the international press by closely examining the media portrayal of Islam, the Middle Eastern conflict and the image of Spain in the foreign media. The course moves into the field of global media by analysing both the traditional Anglo-American news management of world events before presenting the challenges led to this supremacy by news networks such as the Arab world's Al-Jazeera, Latin America's Telesur project and the launching of the France 24 network and posing the question how does the future of the world news system shape up?

Course Title: International Marketing
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300

Instruction in: English
Primary Subject Area: Marketing
Other Subject Area(s): Business
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The task of international marketing is complex enough when the company operates in a single foreign national market. It is much more complex when the company starts operations in several countries. Globalization is the growing interdependence of national economies involving primarily customers, producers, suppliers and governments in different markets. Therefore, global marketing reflects the trend of firms selling and distributing products and services in many countries around the world and it is associated with governments reducing trade and investment barriers, firms manufacturing in multiple countries and foreign firms increasingly competing in domestic markets. Marketing programs must in these situations, adapt to the needs and preferences of customers that have different levels of purchasing power as well as different climates, languages and cultures.

Course Title: International Marketing
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Marketing
Other Subject Area(s): Business
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

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Course Title: Journalism 2.0
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Journalism
Other Subject Area(s): Communication, Media Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

In recent years, the consolidation of digital technologies has led to the radical transformation of journalism. Blogs and podcasts now form part of the contemporary media landscape alongside more personal forms of on-line communication such as Myspace, Facebook or Tweeter and are collectively catalogued as journalism 2.0. This course aims to define the term and tries to account for a success based on greater user participation, active content consumption, permanent feedback, the creation of highly specialized audiences, new formats and the regaining of the information initiative, all of which form part of this so-called "me-journalism" phenomenon. The course will also try to address difficult issues such as the contribution of journalism 2.0 to the supposed crisis of "mainstream" journalism and the future of general content media in this context. The theoretical content of the course will be complemented at a practical level by the creation and maintenance of a CEA student blog and group podcast under the supervision of the course instructor.

Course Title: Macroeconomics
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Economics
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course is an introduction to Macroeconomics, the branch of economics that deals with the workings of the economy as a whole. The purpose of this course is to give the students a broad overview of the theoretical foundation that supports Macroeconomic decision making. It is from this theoretical grounding that the students can understand how decisions related to Macroeconomics issues can impact not only themselves but others as well. It is important to help students understand the importance of the variations of aggregate (economy-wide) variables, such as GDP, unemployment rates, aggregate demand, aggregate supply, total profits, wages, price levels, etc, taking into consideration the crucial fact that it is within a capitalist economic system that these variables are examined.

As an introduction, the course will explain the foundations of Economics and will present a descriptive model of

production that establishes the relationships between the main types of economic goods. The concept of surplus and the basic implications of opening up the economy to international exchange will be examined. The contribution of different approaches and schools of thought within macroeconomics will be overviewed, under the assumption that each of them has its own merits and shortcomings.

Explaining the determinants of profits, aggregate supply and aggregate demand will allow us to introduce the concept of macroeconomic equilibrium, both in terms of output and employment, and to present the different means through which the periodic fluctuations of the economy can be stabilized.

Both fiscal and monetary policy can be effective tools for dampening the business cycle, but as we will show they sometimes work at cross-purposes. In those cases, which is the best way to promote employment? If wages were to be lowered, would the result be a higher or lower level of unemployment? Such questions will be answered both in terms of purely domestic implications and in terms of the effects on the foreign competitiveness of the economy.

Finally, the causes and consequences of inflation will be examined and as the role that Government and the public sector in general should play in the economy.

Course Title:	Mass Media in Spain	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	Spanish	
Primary Subject Area:	Spanish Language & Literature	
Other Subject Area(s):	Communication, Journalism, History, Political Science	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

This course will examine the role of the mass media in modern day Spain and its evolution over the last three decades since the end of Franco's dictatorship in 1975. After the political transition (1975-1977) led to the consolidation of a democratic state, the mass communications system in Spain has undergone extraordinary changes and now resembles the media-politics model common in other Western European countries. As an alternative way of tracing the contemporary history of Spain, the course will compare the mass media complex in Spain to that of the US, enabling you to better situate the Spanish case and to set up a contrast between a Mediterranean media model and a so-called Atlantic media model.

The course is divided into three modules. The initial module leads up to the midterm exam and deals with the Francoist heritage of the Spanish press, the media situation in Madrid v Barcelona (is it comparable to Washington v New York?) and contemporary debates surrounding the sports press and the free press phenomenon. The second block takes us to the audiovisual media where both the history and present situation of radio and television broadcasting will be analyzed. The final third of the course takes a look at contemporary debates in media such as the role of advertising in Spanish society, the cinema industry and the new media forms (Podcasts, videoblogs, Facebook, iPods . . .) which are transforming the mass communications landscape.

Course Title:	Media & Politics in Western Europe: Spain	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Media Studies	
Other Subject Area(s):	Communication, Journalism, History, Political Science	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

The aim of this course is to analyse the role of the mass media within Western European political structures and to focus on Spain as a case study of a Mediterranean media model. The Spanish case will be placed in a wider European context and will be played off the media-politics matrix in the United States. This analysis will be carried out from a political, sociological and historical perspective in order to draw a complete picture of today's complex reality.

The course will take a look at the media-politics divide in France, Germany, Italy, the UK and Spain through in-depth studies of the major players across Europe to see if any specifically European traits regarding the relationship between the media and politics can be identified.

In order to reach these goals, an in-depth analysis of the contemporary political situation of these countries is a necessary prerequisite. In order to make it more approachable for non-European students, the course will address issues such as the meaning of the term "Western Europe" and the main differences between European political terminology and US terminology (key terms such as "liberalism," "socialism," "left," "right" etc). Questions to be raised include: what makes Europe work and how does Spain fit into the European political framework? or How do Europeans project themselves through their national presses?

The Spanish case will be examined in greater detail and a hands-on approach to press, radio and TV will be adopted, including on-site lectures in press headquarters, radio stations and TV production facilities. Toward the end of the course, the US corps of foreign correspondents based in Barcelona will be invited to discuss how they

portray Spain in their respective media.

Course Title:	Microeconomics	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	200	
Instruction in:	English	
Primary Subject Area:	Economics	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

The course provides you with a general introduction to the concepts, phenomena, theories and models encountered in microeconomics. Through a sequence of readings, class discussions, quizzes, and issue papers the objective is to develop an awareness of the most recurrent microeconomic manifestations encountered today, and to enable you to identify, explain and discuss many of the features of markets, business decisions and the forces that drive consumption and production.

Topics covered include scarcity and choice dilemmas, determination of prices and quantities in individual markets, market interdependence, market structure, market failures, and government policies in the microeconomic field. Constant examples will be taken from present events in order to facilitate the critical analysis of their likely impact on your life as well as on society at large.

Course Title:	New Challenges in Global Politics: Time for Change?	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Political Science	
Other Subject Area(s):	Economics, International Relations	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

The main aim of this course is to analyze the social, political and economic challenges the world is facing at the beginning of the 21st century. Issues such as climate change, increasing inequalities between rich and poor, natural resource conflicts, human rights violations or unfair trade rules are just some of the most important items on the planet's global agenda. In order to address these subjects, the course will consider the opinion of both established mainstream analysts and those leftfield "alternative" views from academic fields, Non Governmental Organizations and social movements. In simpler terms, voices from both North and South will be heard.

The course is divided into three main blocks. The first one is devoted to the critical analysis of the challenges listed above and to the study of the major barriers to reaching a more sustainable and balanced planet. The second part of the course will take a look at those policies launched in the international arena - both those already implemented or those tentatively put forward- that bring hope for change and for making the world we live in a better place for most of the population. Real "success stories" which show that change is possible. Towards the end of the course, academic debates will be set aside in order to see what Barcelona civil society is doing in this respect, to discover what their priorities are and to see what it means to work for a better world in a NGO. To that end we'll take a look at what some of the more relevant NGO in Barcelona are doing at ground level.

Course Title:	Photography in Barcelona	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Photography	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:

Learn how the camera can be used in a foreign environment as an exciting tool of documentary record, cross-cultural understanding, artistic expression and self-discovery. After an introduction to the fundamentals of photography, both traditional and digital, your camera will be constantly trained on the city of Barcelona itself, its architecture, history, people, and rich culture. As you develop your technical, compositional and critical skills as a photographer you will create a portfolio of images that will both showcase and celebrate your whole unforgettable study abroad experience. Throughout the course you will be able to post your best work on the Campus website to record and display your experiences.

Your in-class workshops will develop your practical and theoretical skills, and your photographic trips throughout the streets, and squares of the city center will be complemented with a guided in-depth visit to different photo shows.

Throughout the course your instructor will frequently deliver critical reviews of your work, but you will also be actively involved in analyzing and evaluating your own work and the work of others in a collaborative atmosphere of constructive reflection and criticism. You'll have the opportunity to post your work on the course web site in order to record and display your experiences.

You may choose to work with traditional or digital photography. Either way, it is absolutely mandatory that you bring a 35 mm SLR (single lens reflex) camera (digital or traditional). Digital cameras must have a minimum of 4 mega pixels. Traditional cameras must be able to be loaded with 35 mm films. Your camera must have a manual mode and at least a 50 mm lens (or a zoom including the 50 mm focal length). It must be functioning and, particularly if old and unused for a long time, has to be reviewed professionally before you leave the U.S. Do not bring any film with you as it is frequently destroyed by airport security scans.

If you are enrolled in any other electives there may be the possibility of executing a photographic project as part of your work requirements for those courses.

Required Supplies: Digital camera (DSLR, full manual functions, minimum of 4 megapixels) or 35 mm SLR camera (SLR, full manual functions) and 50 mm SLR or equivalent lens (also a zoom including the 50 mm). You will be required to spend between \$150 and \$200 on film and developing during this course.

Course Title:	Photojournalism	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Journalism	
Other Subject Area(s):	Photography	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:
 The aim of this course is to analyse the role of photojournalism and mass media in society in a historical and contemporary perspective. You will explore, through practical assignments and experience, the making of news photographs and photo essays. In addition, you will learn how to read visual information and learn the process of layout of images. Photojournalism has played a vital role in shaping the visual memory of our societies, and continues to do so through newer emerging media such as the internet and blogs, as well as traditional means, such as magazines, books and exhibitions. The role of each of these media and their relative strengths and weaknesses will be explored.

The course will take a look at the structure and function of a photo essay, the impact of the image, how to place an essay with a magazine, and continue finding new subjects to photograph. Focus will be on spot news coverage, sports coverage, features, library supply, agencies and their role in the process of an image and the role of the internet in mass communication. Ethical and legal implications of taking someone's photograph will be investigated and debated with specific case studies used as examples.

Course Title:	Principles of Negotiation	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	Spanish	
Primary Subject Area:	Communication	
Other Subject Area(s):	Management, Political Science	
CEA Partner Institution:	CEA GlobalCampus: Barcelona	

Description:
 In this course, you will acquire the theoretical foundations and practical skills of effective negotiation and communication for the world of global business and cross-cultural interaction in the 21st century. You will first expand your understanding of the psychological, cultural, and technical complexities of and impediments to effective negotiation and the oral and written communication that supports it. You will then analyze and acquire the techniques of logical and coherent thinking, of critically evaluating information and contrary ideas, of organizing and formulating clear and compelling arguments, and of presenting and delivering such arguments concisely but persuasively in oral, written and electronic forms.

You will then apply these communication tools and techniques to strategic purposes, such as successful business negotiations, where through individual presentation, group scenarios and intensive negotiation simulations, you will engage in the practical experience of meeting and overcoming confrontation, resistance, conflict and negativity in your business & cultural relations. Through this process you will learn to detect, correct and finally avoid costly negotiation and communication errors in your business and professional life and acquire the invaluable techniques and strategies for getting others to agree to and support your targeted objectives.

And as this course takes a cross-cultural approach to negotiating, communication, and styles of argumentation, you will learn to use your new skills, both in traditional and digital ways, with people of diverse backgrounds, cultures, ideologies and agendas. This cross-cultural approach is particularly important to the practical part of your study where you will be immersed in a series of varied negotiation simulations and role-playing that require intercultural competence.

Through these many simulations and varied exercises, you will be made more aware of your own behavior as a negotiator and will progressively develop a more efficient personal method and style of cross-cultural communication. Your class preparation and active participation are essential to the success of this course.

Course Title: Spain & America: A Special Relationship
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: History
Other Subject Area(s): International Relations
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The course traces the special relationship which has historically existed and still exists between Spain and the American continent. This relation has been not only a defining factor in the development of modern America (and, by extension, the modern world itself) but for long periods constituted one of the main pillars of global international relations and the world state system. These bilateral relations will be analyzed from all possible angles and will cover political, economical, historical, cultural and religious perspectives.

After tracing the late Middle Ages interest in the Atlantic Ocean, we will follow the Spanish discovery and conquest of Southern and Central America. After recreating and discussing the conquest and destruction of native Indian cultures and states there, we will proceed in two ways. First we will go on to show how Spanish rule and influence added importantly to the creation of what today is known as "Latin America," and secondly we will study the effects and consequences of the acquisition of large parts of the American continent on the society, economy, culture and collective mindset of Spain.

Our prior findings will be the base to outline and understand the changes in the relationship between Spain and America from the 18th century onwards and which culminated in the independence of all "Spanish" America. In this historical context we will have to analyze the relationship between Spain and the incipient United States of America, too.

Finally, the analysis of contemporary relations between Spain and America (both Latin and the USA) will include a study of "hispanidad," as well as the respective positions during the Spanish Civil War, the Francoist dictatorship, the Cold War and most recently the war in Iraq.

Course Title: Spanish Art
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Art History
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This course will examine the history of Spanish art from prehistoric times to the present day. You will study in detail the artworks of the great Spanish masters with the purpose of achieving an in-depth global understanding of the subject. Instruction will delve into art terminology and how to talk about art for purposes of definitions, characteristics common to a particular movement, individual and general styles, and how the work of art provokes and stimulates the individual.

Given the wide range of material, we will focus on artists and artistic movements that have had a significant impact throughout the history of Spanish art. Medieval Romanesque, Gothic and Islamic art, Renaissance and Baroque during the Spanish Golden Age, Modernism, Surrealism, Cubism and the latest tendencies will be studied in depth. Field-studies will be an important part of the course as the city offers important examples of the different movements and styles studied in class. Artistic movements and artists will be placed within their social and historical context, so that you will have a wider understanding of the themes studied, the artistic significance and the social message of the works. A comparison between Spanish and European art will be made in order to give you a more global view and therefore better contextualize works of art. The personalities and opinions of the most representative artists will be studied.

Course Title: Spanish Cinema
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Film Studies
Other Subject Area(s): Cultural Studies
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

Spanish cinema provides an excellent route for learning about contemporary Spanish history and understanding its social and political changes. This course visually documents the changing periods of Spanish cinema thanks to a selection of carefully chosen movies. Movies from the dictatorship period provide students with an insight into Spain during the Fifties, Sixties and early Seventies and allow us to understand the recent Spanish historical past. Directors such as Buñuel, Berlanga and Bardem will be closely scrutinized. The "turbulent" Eighties will be clearly represented by Pedro Almodovar's first works. A selection of recent Spanish films by relevant directors will be present and analyzed in class and will guide students through the country's present day social reality. Students will also gain some knowledge of the technical vocabulary required to introduce the necessary filmmaking theory and

will analyze, in highly practical fashion, the different creative styles that have marked the cinematography of Spain.

Course Title: Spanish Civilization & Culture
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Cultural Studies
Other Subject Area(s): Spanish Language & Literature, Anthropology, History, Sociology
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:
The aim of this course is to analyze Spanish culture from both a historical and sociological perspective while you acquire strong Spanish writing and speaking skills. The course has an intercultural component and you will study the history of Spanish civilization from pre-history to modern times while interacting with the reality of modern day Spain in order to interpret and understand contemporary culture. By learning about Spanish culture in Spanish, you will be able to reflect on the ties between language and culture. In such a way, you will acquire general knowledge of the main events of Spanish history and their influence upon current life. How significant issues have changed over the last century will be discussed in class so as to better understand the main underlying ideological, political and cultural tendencies in modern Spain.

Furthermore, in order to maximize your integration into Spanish culture, this course guides you to critically analyze what is culture and how you can achieve intercultural strategies so as to understand, adapt and learn local customs more easily. Thus, you are asked to reflect on cultural differences between U.S and Barcelona so as to analyze in greater depth the host culture and navigate in your new surroundings successfully. Thus, by the end of the course, you will understand that a country's customs and traditions are linked to its historical, social and economic evolution.

Course Title: Spanish Civilization & Culture
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Cultural Studies
Other Subject Area(s): Anthropology, History, Sociology
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:
The aim of this course is to analyze Spanish culture from both a historical and sociological perspective. Similarly, the course has an intercultural component comparing home and host customs, traditions and values. Students will study the history of Spanish civilization from pre-historical to modern times while interacting with the reality of modern day Barcelona in order to interpret and understand Spanish culture.

Students will acquire general knowledge of the main events of Spanish history and their influence upon current Spanish life. Main issues in contemporary Spanish society and how they have changed in the last century will be discussed in class so as to better understand the principal current ideological, political and cultural tendencies in the country. Students will easily be able to trace the importance of history in the culture in which they are immersed.

Furthermore, in order to maximize students' integration into Spain's culture, this course guides students to critically analyze what is culture and how you can achieve intercultural strategies so as to more easily understand, adapt and learn local customs. Thus, students are asked to reflect on cultural differences between U.S and Spain so as to more deeply analyze the host culture and navigate in their new surroundings more successfully. Thus, by the end of the course, students will understand that a country's customs and traditions are linked to its historical, social and economic evolution.

Course Title: Spanish Contemporary Literature
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:
This course examines some of the major Spanish authors from the end of the 19th century up to the present day. You will be introduced to major topics and theoretical approaches relevant to their writing and will be guided in the critical reading of primary sources. In addition, you will practice how to interpret literary texts from different genres throughout the course. Similarly, the text will help us to discuss major areas of Spanish culture and how they have changed over the last century. Every session is situated in its historical context and cross-referenced to the author or the literary trend that the text exemplifies.

Beyond developing reading comprehension, you will actively engage with the text and understand the context in

which it was written, think critically about its themes and greater message, and analyze the connections to the cultural reality accompanying your study abroad experience. The course also emphasizes the development of analytical and comprehension strategies. The class is conducted entirely in Spanish and you will learn terminology and academic language in order to discuss content, structure, theme, character development and figurative language. Throughout the course, you will further your skills in the reading of original texts.

Course Title: Spanish for Business
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

This advanced Spanish language and culture course will prepare you for successful communication in the Spanish-speaking business world. Learning a second language implies much more than acquiring structures or words. It means developing a series of mechanisms to interact with people of different cultures. Spanish for business targets all aspects of learning a second language, but unlike other classes, language structures will not be the only focus. This course will also emphasize essential business terminology and language situations in business contexts such as writing a commercial letter, holding a meeting, presenting a product, writing a resume, or carrying out a business presentation. You will also gain an understanding of the cultural traits that distinguish the business environment in Spain and the Spanish-speaking world in comparison with the U.S.

The course combines several integrated approaches intended to develop your skills. Most in-class time is devoted to speaking and practicing Spanish through a combination of group-based and individual activities, focusing on business related themes. The course content is presented through the use of varied materials such as newspaper articles, advertising material and short film clips.

Class size never exceeds 15 students so that you have sufficient opportunities to practice your spoken Spanish and receive personal attention from your instructor.

Course Title: Spanish for Heritage Speakers
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: Spanish
Primary Subject Area: Spanish Language & Literature
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

Designed for the heritage speakers of Spanish who learned Spanish in an informal non-academic setting, this course is directed to speakers who want to extend their communicative capacity, to improve communicative resources and to gain the academic, formal knowledge, experience and proficiency in normative Spanish.

During the course, you will enhance your knowledge of academic Spanish through reading, writing, grammar practice and oral activities. The focus will be on grammatical accuracy and vocabulary expansion, mainly through identifying possible English language interference, archaisms and other dialectal or nonstandard forms.

A particular emphasis will be placed on oral and written production: various kinds of text and genres (reports, movies, historical and literary texts, plots, expositions and data analyses) will be analyzed, with a particular attention to the textual type that they represent (narrative, descriptive, argumentative). You will be asked to write plot summaries or reports, short essays and reaction papers to these different types of texts.

In-class activities will focus on developing Spanish-language skills with emphasis on understanding written authentic texts, expanding vocabulary, improving linguistic skills and developing the writing process. Topics, materials and activities include readings, videos, grammar, orthography and comparisons and contrasts between different linguistic experiences.

Your motivation, cultural curiosity, constant attention and dynamic participation are indispensable ingredients for making real and observable improvements in your cross-cultural competency. As an active student you will be expected not only to come prepared to class, but also to discuss the new cultural facts or discoveries you have encountered inside and outside of class.

Course Title: Sport & Culture in Contemporary Spain
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Cultural Studies
Other Subject Area(s): Journalism, Political Science
CEA Partner Institution: CEA GlobalCampus: Barcelona

Description:

The aim of this course is to analyze the important role that sport plays within European culture in general and particularly in modern Spain. A structural study from a historical and sociological standpoint of the relations between politics, media and sport will serve as a useful route to understanding wider issues in contemporary Spanish society. The historical framework to this module will be provided by an analysis of the socio-political use of sport by the Francoist dictatorship and the repercussions of this heritage on 21st century Spain. The sociology of sport involves in-class analysis of related phenomena such as the role of the media, the business of sport, violence, gender issues regarding sport and cross cultural comparisons with the sports-culture matrix in the USA.

The course will adopt a hands-on approach to the subject matter including case studies, field studies to sporting events and organizations, guest lecturers (journalists, sports administrators, professional athletes) and will require a significant level of participation on your behalf.

Course Title: The Making of the Mediterranean World
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: History
Other Subject Area(s): Archeology
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

What do we mean by the "Mediterranean"? Is it a "reality," a fiction, or is it a cultural construction? This course will set out to examine these questions through a variety of images, representations and narratives that have been associated historically with the peoples and places of the Mediterranean. The key roles assumed by painting, sculpture, architecture, literature, poetry and mythology and film, will be highlighted. A series of themes will be used to present visual narratives linking social, cultural, political and artistic material, whose content and interpretation will be analyzed through complementary readings and critical class discussion. You will not only be encouraged to develop individual responses to the class material, but will also be expected to work collectively within groups as well as taking part in class presentations.

Course Title: Theory & Practice of Management
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Management
Other Subject Area(s): Business
CEA Partner Institution: CEA GlobalCampus: Barcelona
Description:

This course presents a thorough and systematic coverage of management theory and practice. It focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals. The material covered will be relevant to you, regardless of your career objectives. In all likelihood, you will either be a manager or work with one in any occupation you choose. In the final analysis, we are all managers of our own lives and can benefit by studying to be better managers. The objective of Theory of Management is to enable you to better understand the elements of management and develop the skills that you need to succeed in any organization.

2-3 Business Electives

Course Title: Barcelona City, Planning & Architecture
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Architecture
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:

Course description not available.

Course Title: Cross-Cultural Management
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Management
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:

In an increasingly global world, managers must be able to handle diversity effectively.

The aim of this module is therefore:

- * To increase the awareness of the impact of national cultures on business.
- * To provide the students with theoretical and practical tools in order to improve their productivity when working and doing business with people from other cultures.
- * To make the students more aware of their personal orientations.

Course Title:	Culture Without State	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Cultural Studies	
CEA Partner Institution:	Universitat Autònoma de Barcelona	
Description:	Course description not available.	

Course Title:	International Business	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Business	
CEA Partner Institution:	Universitat Autònoma de Barcelona	
Description:	The major purpose of this course is to introduce students to the international perspective of businesses. The course will examine the international aspects of businesses and place them in foreign and international contexts. The topics covered include the competitive environment of the international marketplace; international organizations; cultural, political-economic and labor factors affecting international business; and management techniques to deal with foreign factors in the international environment.	

Course Title:	International Economics	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Economics	
CEA Partner Institution:	Universitat Autònoma de Barcelona	
Description:	This course will concentrate mainly on the trade aspect of international economics, while certain monetary aspects will be discussed superficially when debating the case studies.	

Course Title:	International Finance	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Finance	
CEA Partner Institution:	Universitat Autònoma de Barcelona	
Description:	The increasing interdependence of nations in a "global village" makes the understanding of the interactions of different economies necessary to today's professionals, economists and non-economists alike. In order to provide a global picture of these interactions and the increasing interdependence, this course delves into the macroeconomic aspects of international economics with special emphasis being put on monetary issues. Since the tendency for countries is to become more open throughout time, doing so makes them subject, or potentially vulnerable, to external events that can substantially affect their performance and that of the firms within them. Therefore, a good understanding of open-economy macroeconomics is crucial. Specific cases of integration schemes and monetary experiences, such as the European integration, will also be discussed.	

Course Title:	International Marketing	
Recommended Sem Credits:	3	Contact Hours: 45
Level(s)	300	
Instruction in:	English	
Primary Subject Area:	Marketing	
CEA Partner Institution:	Universitat Autònoma de Barcelona	
Description:	Marketing products and services around the world, transcending national and political boundaries, is a fascinating	

phenomenon. This course focuses on marketing strategy and management within the context of the international markets. It introduces the complex and constantly evolving realities of international marketing. It evaluates cultural differences and aims to enhance student skills in developing and implementing marketing strategies and decision making in the international contexts. It starts with an overview of the environments faced in international markets (i.e., cultures, economic systems, financial markets, governments and legal systems, etc.) and then addresses in some depth the elements of global marketing strategy (product, price, distribution, promotion, etc.) and its implementation.

Course Title: Mediterranean Politics & Culture
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Political Science
Other Subject Area(s): Cultural Studies
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:
 Course description not yet available.

Course Title: Strategic Behavior in Business and Economics
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Business
Other Subject Area(s): Economics
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:
 This course is designed as a brief introduction to individual decision making. Its main objective is to provide the students with decision theory and game theory tools that can be useful not only in business environments but also in everyday life.

We begin with an experiment including several basic decision problems and games. The second and the third part of the course are the core of the subject where the student actually learns how to solve and analyse decision problems and games. Once the basic theory is learned, we proceed to some critiques and alternative approaches.

Course Title: Strategic Management of the Firm
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Business
Other Subject Area(s): Management
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:
 The main objective of this course is to equip students with current knowledge and practical skills in strategic management. This is especially important in order to provide up-to-date applied knowledge of fundamental strategic issues, their pitfalls, and how to ?read between-the-lines? of strategic management. This will be very useful for your career as a consultant, business analyst, corporate director, etc. We will discuss up-to-date and ? hot? topics that companies face today.

Course Title: Understanding The European Economy
Recommended Sem Credits: 3 **Contact Hours:** 45
Level(s) 300
Instruction in: English
Primary Subject Area: Economics
CEA Partner Institution: Universitat Autònoma de Barcelona
Description:
 This course is designed to give the student a good understanding of the economy of the European Union. Before introducing the topics related to the economic aspect of the European economy, a brief digression will be made into the historical aspects of the development of the European community. At the end of the lectures, a chapter will be devoted to the Spanish economy in order to look at its dynamics within the European economy. Basic knowledge of micro and macroeconomics is necessary. However, it is recommended that the student have a full knowledge of introductory and intermediate microeconomics and macroeconomics as well as basic knowledge of calculus.