



Global Education Solutions

# Course Descriptions

Barcelona, Spain

2007 Fall Semester (Spanish Language & Culture)

The following is a list of courses and/or subject areas that have been offered in the past by the host institution. Please note foreign institutions do not usually finalize course listings until the beginning of the academic year. This list will be updated online as the host institution provides additional information.

## 2007 Fall Semester

Course Requirement Summary		
Level	Sem. Credits	Course Structure
Beginner Level	14 - 17	1 Spanish Language Course 2-3 English Electives
Low Intermediate Level	14 - 17	1 Spanish Language Course 2-3 English Electives
High Intermediate Level	14 - 17	1 Spanish Language Course 2-3 Spanish and/or English Electives
Advanced Level	14 - 17	1 Spanish Language Course 2-3 Spanish and/or English Electives

Beginner Level - Total Possible Credit(s): 14 - 17

### 1 Spanish Language Course

**Course Title:** Beginner Spanish  
**Host Institution Title:** Nivel Pricipiante  
**Recommended Sem Credits:** 8 **Contact Hours:** 113  
**Level(s)** 100  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** University of Barcelona

**Description:**

This course will introduce students to the fundamentals of the Spanish language focusing on written and oral communication and comprehension. Vocabulary enhancement, such as learning everyday key words and phrases, will also be a main objective in order for students to gain conversational skills. Students will be introduced to basic grammar rules including: ser/estar, gustar, tener and the use of the preterit and imperfect verb tenses. Students will learn to express likes, dislikes, opinions wishes, feelings and judgments. They will also learn how to ask for and give information and describe physical and personality traits. By studying colloquial as well as formal speech, students will learn the basics of Spanish communication and comprehension. In addition, this course will begin to introduce students to more formal composition and sentence structures. Lessons will incorporate the four skills of communication: speaking, writing, listening and reading. The elements of composition including spelling, phonetics and punctuation will be studied as well as the construction of descriptive, narrative and persuasive texts. Written narration of events will be taught using adverbial subordination to describe time, place and mood.

### 2-3 English Electives

**Course Title:** Architecture and Painting in Contemporary Barcelona: Gaudí, Picasso, Dalí and Miró  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400

**Instruction in:** English  
**Primary Subject Area:** Art History  
**Other Subject Area(s):** Architecture  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will focus on some of the most influential and important artists of all the times who also had a strong relationship with Barcelona, because they were Catalans or spend time in the city. The Modernist examples of Architecture produced by Gaudí have given a special personality to the city of Barcelona. Students will study and analyze these architectural representations of Gaudí's artistic understanding with the context of the city of Barcelona and also within the broader context of Modernism in Europe and the world. The pictorial expressions in the works of Picasso, Dalí and Miró will be studied in detail for students to grasp their artistic understanding of the world during the different pictorial periods covered such as surrealism, cubism and the different personal interpretations that these three international known painters made of them. Students will pay visits to architectural works of Gaudí and the Picasso and Miró museums in Barcelona. Critical thinking is essential for this course.

Field Trips

- Sagrada Familia: a visit to one of Barcelona's top landmarks and one of Gaudí's most important works.
- Casa Milà (La Pedrera): a visit to one of Gaudí's secular masterpieces, completed in 1912, with its eccentric roof terrace and views over Barcelona.
- Modernist Route 1: a visit to some of the city's most outstanding modernist buildings, including "Mansana" de la Discòrdia -Batlló House, Amatller House, Lleó Morera House-, Editorial Muntaner y Simón and Palau de la Música Catalana.
- Modernist Route 2: a visit to some of the city's most outstanding modernist buildings, including Hospital de Sant Pau, Palau Baró de Quadras, Casa de les Punxes, Casa Comalat.
- Park Güell: a visit to one of Gaudí's best loved contributions to the city, contrasting natural forms with his trademark tile work.
- Picasso Museum: a visit to a collection that traces the development of one of the 20th century's great artists.
- Fundació Miró: a visit to one of the best gallery spaces in the world, with a collection of more than 11,000 pieces, including 200 paintings by this prolific Catalan artist.

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**Course Title:** Barcelona City: Past and Present  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** History  
**Other Subject Area(s):** Spanish Language & Literature, Cultural Studies  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will provide students with a general overview of the city of Barcelona from its former years of splendor as the most important city of the Medieval Empire of Aragon to its present moment as a vibrant Catalanian, Spanish, European, Mediterranean city. Today's Barcelona is the result of centuries of cultural influences and openness to the Mediterranean and Europe. This particular history has created a very cosmopolitan city. This course will study the urban layout of the city as expression of different historical moments and also the character and traditions of the city as the capital of Catalonia, one of the most dynamic autonomies within Spain. The importance of Barcelona within Spain, and its international projection will also be part of this class.

Field Trips

- Museu d'Història de la ciutat (City's History Museum): a visit to the remains of the Roman Barcino.
- La Ribera neighborhood (El Born): life in medieval Barcelona, from guilds to modern times.
- Museu Maritim: a visit to the shipyards from the Romans to Jaume I, where students will learn about Barcelona's maritime history in one of the city's most impressive museums, in both its setting and content.
- From Gaudí to the Bohemian Barcelona: els « Quatre Gats », a meeting place for some of the most important avant-garde artists at the beginning of the 20th century, such as Picasso, Ramon Casas, Santiago Rusiñol, including the Palau de la Música Catalana and l'Eixample district.
- Visit to El Raval; immigration versus locals: according to the local newspaper La Vanguardia, this is one the world's most ethnically and culturally diverse urban spaces is the Raval district, where some 40,000 people--half of them born outside Catalonia-- live. This melting pot offers inspiration for artists and free-thinkers, but at the same time has caused the first stirrings of racial tension in what is a traditionally tolerant society.

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**Course Title:** Comparative Economic Systems  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Economics  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is a comparative study of the economic goals, theories of economic organization, institutions and development processes in individual nations, regional blocks and the reorganized multinational economic entities.

The purpose of the course is a critical review of the economic systems with reference to the economic institutions of contemporary economies and selected examples of centrally planned socialist economic systems like China and Cuba with capitalist systems like the European Union, U.S and Japan and economies in transition like Russia and the new members of the EU. Similarities and differences between the US and the EU will be examined. Special attention will be devoted to the emerging Asian economies, with particular emphasis on Japan, the "Seven Dragons" and specially China.

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<b>Course Title:</b>	Contemporary Spain: History, Politics & Society	
<b>Host Institution Title:</b>	Espana Contemporanea: Historia Politica y Sociedad	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Political Science	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course covers the transition that has taken place in Spain from the end of Franco's dictatorship in 1975 until the present day. It focuses on the political situation of Spain and the economical aspects of Spanish society. The role of the King Juan Carlos I and the Parliamentary Monarchy will be studied in detail. Students will also examine the integration of Spain into the European Community and the economical reforms that were made in the country to meet the standards of the EU. Special focus is placed on the Spanish regions and on the political situation of the Basque Country and Catalonia as the two historical Autonomous Regions. Particular attention will be dedicated to the new roles of the Spanish women in society; the impact that recent migration is having on Spain, and the new challenges that lay ahead for Spain and Europe in relation to this topic.

Field Trips

- Walking tour of Catalonia's Autonomous Government institutions: a visit to the Generalitat and the Gothic quarter.
- The Barcelona Olympic Games of 1992: a visit to the Montjuïc Olympic Ring.
- The Poblenou district and the Barcelona Forum of Cultures: Barcelona was host to the World Cultural Forum in 2004. This event prompted a wave of urban development not seen since the 1992 Olympics. What was once a strip of neglected coastline has been transformed into a luxury belt of apartments, hotels and offices. The formerly run-down district of Poblenou is now home to the 22 Project, aimed at creating a high-rise, high tech business district.
- Walking tour of the Citadel Park and the Catalan Parliament: the fortress that was once a symbol of the oppression suffered by Barcelona under the Bourbon kings in the 18th century was transformed into the city's biggest park, host to the 1888 Universal Exhibition. Today it houses the zoo, various museums, and the Catalan Parliament.

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<b>Course Title:</b>	International Business	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

The major purpose of this course is to introduce students to the international perspective of businesses. The course will examine the international aspects of businesses and place them in foreign and international contexts. The topics covered include the competitive environment of the international marketplace; international organizations; cultural, political-economic and labor factors affecting international business; and management techniques to deal with foreign factors in the international environment. Globalization of business will be present in the course but, at the same time, specific business practices related to distinct cultures will also be analyzed. Cultural manners may be critical for the success of specific business deals.

Field Trips

- Borsa de Barcelona (Barcelona's Stock Exchange): although the Borsa is now small compared to other stock exchange markets (such as NYC or Frankfurt), it is still active and offers investors and companies several alternatives to exchange financial instruments.
- WTC Barcelona: the WTC Barcelona is located at Barcelona's harbor and is part of the WTC network. It allows companies to have office space in Barcelona with easy access to the many services a company requires. During this visit students will have the chance to talk with a representative of one of the WTC companies.
- Visit to Porta 22: Porta 22 is a project developed by the Barcelona City Council to allow prospective workers to find a job or to redefine their professional careers. Porta 22 is located in the 22nd District, which would be Barcelona's new technological district.
- Business and History: a visit to downtown Barcelona. Students will visit sites relevant to International Business, drink a Starbucks coffee in the former headquarters of Tabacos de Filipinas, and visit the place where the first Danone yogurt was produced in 1921. Students will then walk to the headquarters of the Moritz brewing company, located at Ronda de Sant Antoni.

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<b>Course Title:</b>	International Marketing
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**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Marketing  
**Other Subject Area(s):** Business  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course analyzes how within current market globalization, International Marketing is not just a mere exportation technique, but a means to systematically establish penetration and consolidation to business markets. The course will also examine from an international standpoint of marketing-mix, as well as market information and research systems and marketing strategies. Different marketing strategies in different parts of the world will also be examined. The influence of American marketing techniques will be examined and compared with others existing in Europe.

Field Trips

- The Shopkeeper's Association of Creu Coberta: Creu Coberta is the longest commercial street in Europe, with more than 650 traditional retailers who specialize in gifts, international and local handcrafts, fashion (perfume, jewelry, beauty, fine leather goods), home décor, toys, photography, banks, office supplies, hardware, electronics, vision and optical care, pets, food and much more.
- Roys Business Consulting: RBC is a consulting firm with more than fifteen years of experience, specializing in five areas of expertise. Experts in each area analyze and provide solutions and recommendations to client inquiries. RBC studies how these strategies are integrated into all activities of a company and how they respond to social, political, economic, and technological changes in their surroundings. They also consider the evolution of national and international markets and competitors.
- The Barcelona Marketing Club: a visit to the largest and most prestigious association of professional marketers in Spain. Over 400 members represent diverse industries, companies and marketing functions. Students will encounter professionals from Advertising, Public Relations, Media Planning, Direct Marketing, Sales Promotion, Sales Management, Consulting, Research, Account Planning, Brand Management, Information Systems and Business Development. The aim of the visit is to synthesize and tackle up-to-date issues and new trends in the field of marketing, both by sectors and by the most important disciplines in the field.
- DAMM Brewery: a visit to the DAMM beer brewery in Barcelona. The Damm group is composed of a network of companies and production plants that extends across the entire nation.
- CIES: with a great deal of experience in tabulation and data analysis concentrated in the most powerful data processor, CIES is available now for Research Institutes and Marketing Departments. As an essential part of CIES's philosophy of offering a variety of solutions for data processing, they produce and commercialize standard software and ad-hoc applications featuring outstanding power and user-friendliness, as well as round-the-clock technical support.

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**Course Title:** Macroeconomics  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Economics  
**Other Subject Area(s):** Business  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an introduction to Macroeconomics, the branch of economics that deals with the workings of the economy as a whole. Thus, the purpose of the course is to understand and explain the variations of aggregate (economy-wide) variables, such as GDP, unemployment rates, aggregate demand, aggregate supply, price levels, etc. The contribution of different approaches and schools of thought within macroeconomics will be overviewed including their merits as well as their shortcomings. In order to provide a strong foundation for the study of macroeconomics, we will examine inequality both within and among nations, focusing in particular on uneven development on a global scale.

Readings will include current press reports on output, growth, unemployment, inflation, interest rates, Federal Reserve policy, fiscal policy proposals, the trade deficit, fluctuations in foreign exchange rates, and other issues of macroeconomic policy as a means to illustrate the concepts learned in class.

Class participation is integral to the course. It is also of crucial importance to do the readings before class and to bring questions up for discussion so students develop a solid understanding not only of the terminology, but also of the manner in which these terms are used in practice

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**Course Title:** Mass Media in Spain  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Communication  
**Other Subject Area(s):** Journalism  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will examine mass media in Spain today and its evolution over the last 35 years. In the 1970's Spain was still under the rule of a dictatorship. State censorship on mass media was a common thing. From 1975 on, with the establishment and consolidation of a democratic state, Spanish mass media has changed a great deal, resembling almost every single aspect of information outlets in other Western European countries. This program will analyze the current state of the media industry in Spain and will compare it to the situation in the US, so you can come to terms with the most important differences and similarities existing in both countries.

**Course Title:** Spanish Art  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Art History  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an overview of the most important artistic movements during the 19th and 20th centuries in Spain. It will cover artistic trends in painting and architecture, mainly, paying special attention to some specific artists who have become references in the Spanish and international artistic worlds. These artistic movements will be studied taking into consideration the specific political and social circumstances of Spain and Europe during those years so the students will be able to understand better the works produced. In addition to class lectures students will visit museums and will have a first contact with the works of artists. Critical thinking is expected when analyzing the different artistic movements and works related.

**Course Title:** Spanish Civilization & Culture  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomias", the many common cultural aspects that Spaniards share and also the differences that exist among our "Autonomias" such as language, traditions, cuisine, and folklore.

**Course Title:** The European Union: Culture, History and Institutions  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The course will provide students with a working knowledge of the structure and major institutions of the European Union as well as with an understanding of the cultural and historical trends which have motivated these independent countries to work together in order to develop an idea of Europe. From the original European Economic Community of six countries to the present European Union of twenty five this organization has passed through different moments that have shaped its present structure and its future. The impact of the Euro, the problems with the approval of a European Constitution, relationships with the USA, the new Eastern European countries joining the EU, and the possible incorporation of Turkey will be topics that will be covered in this course. Finally the present current flows of migrants coming into the EU and its consequences shaping the future UE will be analyzed as well.

## Field Trips

- Visit to the Parliament of Catalonia: students will make contact with one of the most important government institutions in Catalonia, where they will learn about the history and evolution of the Catalan Parliament. They will have the chance to experience the feeling of being a Parliamentary member in the heat of debate.
- "Go hunting in Barcelona": students will visit the "Raval", a multiethnic and cosmopolitan part of the city. Students will "hunt" for signs of globalization and classify these signs into political, social and economic categories. A subsequent discussion will take place during which students will reflect on the signs they have collected.

**Course Title:** Theory & Practice of Management  
**Recommended Sem Credits:** 3 **Contact Hours:** 45

**Level(s)** 300, 400  
**Instruction in:** English  
**Primary Subject Area:** Management  
**Other Subject Area(s):** Business, Finance  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an introduction both from the theoretical and practical point of views to the management and operational responsibilities of key people within companies. It will emphasize the study of the planning, organizing and controlling of human resources and means to meet the goals of a company related to the production of goods and services. The decision making process will be also analyzed to provide students with the practical tools to implement theory to real cases. Case studies will be examined in class and students will learn from real and hypothetical situations.

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Low Intermediate Level - Total Possible Credit(s): 14 - 17

### 1 Spanish Language Course

**Course Title:** Low Intermediate Spanish  
**Host Institution Title:** Nivel Elemental  
**Recommended Sem Credits:** 8 **Contact Hours:** 113  
**Level(s)** 200  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** University of Barcelona

**Description:**

This course will continue to refine the fundamentals of the Spanish language focusing on written and oral communication and comprehension. Vocabulary enhancement, of everyday key words and phrases, will also be a main objective in order for students to gain conversational skills. Students will continue to practice grammar rules including: ser/estar, gustar, tener, the use of the preterit and imperfect verb tenses, learning gender and number agreement, adverbs and adverbial phrases, reflexive pronouns and verbs, future verbs, the imperative and subjunctive forms of verbs. Students will learn to express likes, dislikes, opinions wishes, feelings and judgments. They will also continue to learn how to ask for and give information and describe physical and personality traits. By studying colloquial as well as formal speech, students will practice the basics of Spanish communication and comprehension. In addition, this course will continue learning composition and sentence structures. Lessons will incorporate the four skills of communication: speaking, writing, listening and reading. The elements of composition including spelling, phonetics and punctuation will be studied as well as the construction of descriptive, narrative and persuasive texts. Written narration of events will be taught using adverbial subordination to describe time, place and mood.

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### 2-3 English Electives

**Course Title:** Architecture and Painting in Contemporary Barcelona: Gaudí, Picasso, Dalí and Miró  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Art History  
**Other Subject Area(s):** Architecture  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will focus on some of the most influential and important artists of all the times who also had a strong relationship with Barcelona, because they were Catalans or spend time in the city. The Modernist examples of Architecture produced by Gaudí have given a special personality to the city of Barcelona. Students will study and analyze these architectural representations of Gaudí's artistic understanding with the context of the city of Barcelona and also within the broader context of Modernism in Europe and the world. The pictorial expressions in the works of Picasso, Dalí and Miró will be studied in detail for students to grasp their artistic understanding of the world during the different pictorial periods covered such as surrealism, cubism and the different personal interpretations that these three international known painters made of them. Students will pay visits to architectural works of Gaudí and the Picasso and Miró museums in Barcelona. Critical thinking is essential for this course.

Field Trips

- Sagrada Familia: a visit to one of Barcelona's top landmarks and one of Gaudí's most important works.
- Casa Milà (La Pedrera): a visit to one of Gaudí's secular masterpieces, completed in 1912, with its eccentric roof terrace and views over Barcelona.
- Modernist Route 1: a visit to some of the city's most outstanding modernist buildings, including "Mansana" de la Discòrdia -Batlló House, Amatller House, Lleó Morera House-, Editorial Muntaner y Simón and Palau de la Música

Catalana.

- Modernist Route 2: a visit to some of the city's most outstanding modernist buildings, including Hospital de Sant Pau, Palau Baró de Quadras, Casa de les Punxes, Casa Comalat.
- Park Güell: a visit to one of Gaudí's best loved contributions to the city, contrasting natural forms with his trademark tile work.
- Picasso Museum: a visit to a collection that traces the development of one of the 20th century's great artists.
- Fundació Miró: a visit to one of the best gallery spaces in the world, with a collection of more than 11,000 pieces, including 200 paintings by this prolific Catalan artist.

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<b>Course Title:</b>	Barcelona City: Past and Present	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	History	
<b>Other Subject Area(s):</b>	Spanish Language & Literature, Cultural Studies	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course will provide students with a general overview of the city of Barcelona from its former years of splendor as the most important city of the Medieval Empire of Aragon to its present moment as a vibrant Catalonian, Spanish, European, Mediterranean city. Today's Barcelona is the result of centuries of cultural influences and openness to the Mediterranean and Europe. This particular history has created a very cosmopolitan city. This course will study the urban layout of the city as expression of different historical moments and also the character and traditions of the city as the capital of Catalonia, one of the most dynamic autonomies within Spain. The importance of Barcelona within Spain, and its international projection will also be part of this class.

**Field Trips**

- Museu d'Història de la ciutat (City's History Museum): a visit to the remains of the Roman Barcino.
- La Ribera neighborhood (El Born): life in medieval Barcelona, from guilds to modern times.
- Museu Marítim: a visit to the shipyards from the Romans to Jaume I, where students will learn about Barcelona's maritime history in one of the city's most impressive museums, in both its setting and content.
- From Gaudí to the Bohemian Barcelona: els « Quatre Gats », a meeting place for some of the most important avant-garde artists at the beginning of the 20th century, such as Picasso, Ramon Casas, Santiago Rusiñol, including the Palau de la Música Catalana and l'Eixample district.
- Visit to El Raval; immigration versus locals: according to the local newspaper La Vanguardia, this is one the world's most ethnically and culturally diverse urban spaces is the Raval district, where some 40,000 people--half of them born outside Catalonia-- live. This melting pot offers inspiration for artists and free-thinkers, but at the same time has caused the first stirrings of racial tension in what is a traditionally tolerant society.

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<b>Course Title:</b>	Comparative Economic Systems	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	400	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Economics	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course is a comparative study of the economic goals, theories of economic organization, institutions and development processes in individual nations, regional blocks and the reorganized multinational economic entities. The purpose of the course is a critical review of the economic systems with reference to the economic institutions of contemporary economies and selected examples of centrally planned socialist economic systems like China and Cuba with capitalist systems like the European Union, U.S and Japan and economies in transition like Russia and the new members of the EU. Similarities and differences between the US and the EU will be examined. Special attention will be devoted to the emerging Asian economies, with particular emphasis on Japan, the "Seven Dragons" and specially China.

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<b>Course Title:</b>	Contemporary Spain: History, Politics & Society	
<b>Host Institution Title:</b>	Espana Contemporanea: Historia Politica y Sociedad	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Political Science	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course covers the transition that has taken place in Spain from the end of Franco's dictatorship in 1975 until the present day. It focuses on the political situation of Spain and the economical aspects of Spanish society. The role of the King Juan Carlos I and the Parliamentary Monarchy will be studied in detail. Students will also examine the integration of Spain into the European Community and the economical reforms that were made in the country to meet the standards of the EU. Special focus is placed on the Spanish regions and on the political situation of the Basque Country and Catalonia as the two historical Autonomous Regions. Particular attention will be dedicated to

the new roles of the Spanish women in society; the impact that recent migration is having on Spain, and the new challenges that lay ahead for Spain and Europe in relation to this topic.

Field Trips

- Walking tour of Catalonia's Autonomous Government institutions: a visit to the Generalitat and the Gothic quarter.
- The Barcelona Olympic Games of 1992: a visit to the Montjuïc Olympic Ring.
- The Poblenou district and the Barcelona Forum of Cultures: Barcelona was host to the World Cultural Forum in 2004. This event prompted a wave of urban development not seen since the 1992 Olympics. What was once a strip of neglected coastline has been transformed into a luxury belt of apartments, hotels and offices. The formerly run-down district of Poblenou is now home to the 22 Project, aimed at creating a high-rise, high tech business district.
- Walking tour of the Citadel Park and the Catalan Parliament: the fortress that was once a symbol of the oppression suffered by Barcelona under the Bourbon kings in the 18th century was transformed into the city's biggest park, host to the 1888 Universal Exhibition. Today it houses the zoo, various museums, and the Catalan Parliament.

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<b>Course Title:</b>	International Business	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	
<b>Description:</b>		

The major purpose of this course is to introduce students to the international perspective of businesses. The course will examine the international aspects of businesses and place them in foreign and international contexts. The topics covered include the competitive environment of the international marketplace; international organizations; cultural, political-economic and labor factors affecting international business; and management techniques to deal with foreign factors in the international environment. Globalization of business will be present in the course but, at the same time, specific business practices related to distinct cultures will also be analyzed. Cultural manners may be critical for the success of specific business deals.

Field Trips

- Borsa de Barcelona (Barcelona's Stock Exchange): although the Borsa is now small compared to other stock exchange markets (such as NYC or Frankfurt), it is still active and offers investors and companies several alternatives to exchange financial instruments.
- WTC Barcelona: the WTC Barcelona is located at Barcelona's harbor and is part of the WTC network. It allows companies to have office space in Barcelona with easy access to the many services a company requires. During this visit students will have the chance to talk with a representative of one of the WTC companies.
- Visit to Porta 22: Porta 22 is a project developed by the Barcelona City Council to allow prospective workers to find a job or to redefine their professional careers. Porta 22 is located in the 22nd District, which would be Barcelona's new technological district.
- Business and History: a visit to downtown Barcelona. Students will visit sites relevant to International Business, drink a Starbucks coffee in the former headquarters of Tabacos de Filipinas, and visit the place where the first Danone yogurt was produced in 1921. Students will then walk to the headquarters of the Moritz brewing company, located at Ronda de Sant Antoni.

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<b>Course Title:</b>	International Marketing	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Marketing	
<b>Other Subject Area(s):</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	
<b>Description:</b>		

This course analyzes how within current market globalization, International Marketing is not just a mere exportation technique, but a means to systematically establish penetration and consolidation to business markets. The course will also examine from an international standpoint of marketing-mix, as well as market information and research systems and marketing strategies. Different marketing strategies in different parts of the world will also be examined. The influence of American marketing techniques will be examined and compared with others existing in Europe.

Field Trips

- The Shopkeeper's Association of Creu Coberta: Creu Coberta is the longest commercial street in Europe, with more than 650 traditional retailers who specialize in gifts, international and local handcrafts, fashion (perfume, jewelry, beauty, fine leather goods), home décor, toys, photography, banks, office supplies, hardware, electronics, vision and optical care, pets, food and much more.
- Roys Business Consulting: RBC is a consulting firm with more than fifteen years of experience, specializing in five areas of expertise. Experts in each area analyze and provide solutions and recommendations to client inquiries. RBC studies how these strategies are integrated into all activities of a company and how they respond to social,

political, economic, and technological changes in their surroundings. They also consider the evolution of national and international markets and competitors.

- The Barcelona Marketing Club: a visit to the largest and most prestigious association of professional marketers in Spain. Over 400 members represent diverse industries, companies and marketing functions. Students will encounter professionals from Advertising, Public Relations, Media Planning, Direct Marketing, Sales Promotion, Sales Management, Consulting, Research, Account Planning, Brand Management, Information Systems and Business Development. The aim of the visit is to synthesize and tackle up-to-date issues and new trends in the field of marketing, both by sectors and by the most important disciplines in the field.

- DAMM Brewery: a visit to the DAMM beer brewery in Barcelona. The Damm group is composed of a network of companies and production plants that extends across the entire nation.

- CIES: with a great deal of experience in tabulation and data analysis concentrated in the most powerful data processor, CIES is available now for Research Institutes and Marketing Departments. As an essential part of CIES's philosophy of offering a variety of solutions for data processing, they produce and commercialize standard software and ad-hoc applications featuring outstanding power and user-friendliness, as well as round-the-clock technical support.

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<b>Course Title:</b>	Macroeconomics	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Economics	
<b>Other Subject Area(s):</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course is an introduction to Macroeconomics, the branch of economics that deals with the workings of the economy as a whole. Thus, the purpose of the course is to understand and explain the variations of aggregate (economy-wide) variables, such as GDP, unemployment rates, aggregate demand, aggregate supply, price levels, etc. The contribution of different approaches and schools of thought within macroeconomics will be overviewed including their merits as well as their shortcomings. In order to provide a strong foundation for the study of macroeconomics, we will examine inequality both within and among nations, focusing in particular on uneven development on a global scale.

Readings will include current press reports on output, growth, unemployment, inflation, interest rates, Federal Reserve policy, fiscal policy proposals, the trade deficit, fluctuations in foreign exchange rates, and other issues of macroeconomic policy as a means to illustrate the concepts learned in class.

Class participation is integral to the course. It is also of crucial importance to do the readings before class and to bring questions up for discussion so students develop a solid understanding not only of the terminology, but also of the manner in which these terms are used in practice

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<b>Course Title:</b>	Mass Media in Spain	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	Spanish	
<b>Primary Subject Area:</b>	Communication	
<b>Other Subject Area(s):</b>	Journalism	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course will examine mass media in Spain today and its evolution over the last 35 years. In the 1970's Spain was still under the rule of a dictatorship. State censorship on mass media was a common thing. From 1975 on, with the establishment and consolidation of a democratic state, Spanish mass media has changed a great deal, resembling almost every single aspect of information outlets in other Western European countries. This program will analyze the current state of the media industry in Spain and will compare it to the situation in the US, so you can come to terms with the most important differences and similarities existing in both countries.

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<b>Course Title:</b>	Spanish Art	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Art History	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course is an overview of the most important artistic movements during the 19th and 20th centuries in Spain. It will cover artistic trends in painting and architecture, mainly, paying special attention to some specific artists who have become references in the Spanish and international artistic worlds. These artistic movements will be studied taking into consideration the specific political and social circumstances of Spain and Europe during those years so the students will be able to understand better the works produced. In addition to class lectures students will visit museums and will have a first contact with the works of artists. Critical thinking is expected when

analyzing the different artistic movements and works related.

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**Course Title:** Spanish Civilization & Culture  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomias", the many common cultural aspects that Spaniards share and also the differences that exist among our "Autonomias" such as language, traditions, cuisine, and folklore.

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**Course Title:** The European Union: Culture, History and Institutions  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The course will provide students with a working knowledge of the structure and major institutions of the European Union as well as with an understanding of the cultural and historical trends which have motivated these independent countries to work together in order to develop an idea of Europe. From the original European Economic Community of six countries to the present European Union of twenty five this organization has passed through different moments that have shaped its present structure and its future. The impact of the Euro, the problems with the approval of a European Constitution, relationships with the USA, the new Eastern European countries joining the EU, and the possible incorporation of Turkey will be topics that will be covered in this course. Finally the present current flows of migrants coming into the EU and its consequences shaping the future UE will be analyzed as well.

Field Trips

- Visit to the Parliament of Catalonia: students will make contact with one of the most important government institutions in Catalonia, where they will learn about the history and evolution of the Catalan Parliament. They will have the chance to experience the feeling of being a Parliamentary member in the heat of debate.
- "Go hunting in Barcelona": students will visit the "Raval", a multiethnic and cosmopolitan part of the city. Students will "hunt" for signs of globalization and classify these signs into political, social and economic categories. A subsequent discussion will take place during which students will reflect on the signs they have collected.

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**Course Title:** Theory & Practice of Management  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300, 400  
**Instruction in:** English  
**Primary Subject Area:** Management  
**Other Subject Area(s):** Business, Finance  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an introduction both from the theoretical and practical point of views to the management and operational responsibilities of key people within companies. It will emphasize the study of the planning, organizing and controlling of human resources and means to meet the goals of a company related to the production of goods and services. The decision making process will be also analyzed to provide students with the practical tools to implement theory to real cases. Case studies will be examined in class and students will learn from real and hypothetical situations.

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High Intermediate Level - Total Possible Credit(s): 14 - 17

## 1 Spanish Language Course

**Course Title:** High Intermediate Spanish  
**Host Institution Title:** Nivel Medio  
**Recommended Sem Credits:** 8 **Contact Hours:** 113

**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** University of Barcelona

**Description:**

The objective of this course is to refine formal written and oral communication. Students will concentrate on the four skills of communication: speaking, writing, listening and reading. They will continue to improve their vocabulary while studying syntax and semantics. Students will learn debate strategies, including point/counter-point, to increase their understanding of persuasive communication. Composition will be emphasized, lending special attention to cohesion and grammatical accuracy. The study of sentence structures, including; informative, comparative, conditional, narrative and descriptive, will help students to improve their command of formal written and oral communication.

**2-3 Spanish and/or English Electives**

**Course Title:** Architecture and Painting in Contemporary Barcelona: Gaudí, Picasso, Dalí and Miró

**Recommended Sem Credits:** 3 **Contact Hours:** 45

**Level(s)** 400

**Instruction in:** English

**Primary Subject Area:** Art History

**Other Subject Area(s):** Architecture

**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will focus on some of the most influential and important artists of all the times who also had a strong relationship with Barcelona, because they were Catalans or spend time in the city. The Modernist examples of Architecture produced by Gaudí have given a special personality to the city of Barcelona. Students will study and analyze these architectural representations of Gaudi's artistic understanding with the context of the city of Barcelona and also within the broader context of Modernism in Europe and the world. The pictorial expressions in the works of Picasso, Dalí and Miró will be studied in detail for students to grasp their artistic understanding of the world during the different pictorial periods covered such as surrealism, cubism and the different personal interpretations that these three international known painters made of them. Students will pay visits to architectural works of Gaudí and the Picasso and Miró museums in Barcelona. Critical thinking is essential for this course.

Field Trips

- Sagrada Família: a visit to one of Barcelona's top landmarks and one of Gaudí's most important works.
- Casa Milà (La Pedrera): a visit to one of Gaudí's secular masterpieces, completed in 1912, with its eccentric roof terrace and views over Barcelona.
- Modernist Route 1: a visit to some of the city's most outstanding modernist buildings, including "Mansana" de la Discòrdia -Batlló House, Amatller House, Lleó Morera House-, Editorial Muntaner y Simón and Palau de la Música Catalana.
- Modernist Route 2: a visit to some of the city's most outstanding modernist buildings, including Hospital de Sant Pau, Palau Baró de Quadras, Casa de les Punxes, Casa Comalat.
- Park Güell: a visit to one of Gaudí's best loved contributions to the city, contrasting natural forms with his trademark tile work.
- Picasso Museum: a visit to a collection that traces the development of one of the 20th century's great artists.
- Fundació Miró: a visit to one of the best gallery spaces in the world, with a collection of more than 11,000 pieces, including 200 paintings by this prolific Catalan artist.

**Course Title:** Barcelona City: Past and Present

**Recommended Sem Credits:** 3 **Contact Hours:** 45

**Level(s)** 300

**Instruction in:** English

**Primary Subject Area:** History

**Other Subject Area(s):** Spanish Language & Literature, Cultural Studies

**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will provide students with a general overview of the city of Barcelona from its former years of splendor as the most important city of the Medieval Empire of Aragon to its present moment as a vibrant Catalanian, Spanish, European, Mediterranean city. Today's Barcelona is the result of centuries of cultural influences and openness to the Mediterranean and Europe. This particular history has created a very cosmopolitan city. This course will study the urban layout of the city as expression of different historical moments and also the character and traditions of the city as the capital of Catalonia, one of the most dynamic autonomies within Spain. The importance of Barcelona within Spain, and its international projection will also be part of this class.

Field Trips

- Museu d'Història de la ciutat (City's History Museum): a visit to the remains of the Roman Barcino.

- La Ribera neighborhood (El Born): life in medieval Barcelona, from guilds to modern times.
- Museu Maritim: a visit to the shipyards from the Romans to Jaume I, where students will learn about Barcelona's maritime history in one of the city's most impressive museums, in both its setting and content.
- From Gaudí to the Bohemian Barcelona: els « Quatre Gats », a meeting place for some of the most important avant-garde artists at the beginning of the 20th century, such as Picasso, Ramon Casas, Santiago Rusiñol, including the Palau de la Música Catalana and l'Eixample district.
- Visit to El Raval; immigration versus locals: according to the local newspaper La Vanguardia, this is one the world's most ethnically and culturally diverse urban spaces is the Raval district, where some 40,000 people--half of them born outside Catalonia-- live. This melting pot offers inspiration for artists and free-thinkers, but at the same time has caused the first stirrings of racial tension in what is a traditionally tolerant society.

**Course Title:** Comparative Economic Systems  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Economics  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is a comparative study of the economic goals, theories of economic organization, institutions and development processes in individual nations, regional blocks and the reorganized multinational economic entities. The purpose of the course is a critical review of the economic systems with reference to the economic institutions of contemporary economies and selected examples of centrally planned socialist economic systems like China and Cuba with capitalist systems like the European Union, U.S and Japan and economies in transition like Russia and the new members of the EU. Similarities and differences between the US and the EU will be examined. Special attention will be devoted to the emerging Asian economies, with particular emphasis on Japan, the "Seven Dragons" and specially China.

**Course Title:** Contemporary Spain: History, Politics & Society  
**Host Institution Title:** Espana Contemporanea: Historia Politica y Sociedad  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Political Science  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course covers the transition that has taken place in Spain from the end of Franco's dictatorship in 1975 until the present day. It focuses on the political situation of Spain and the economical aspects of Spanish society. The role of the King Juan Carlos I and the Parliamentary Monarchy will be studied in detail. Students will also examine the integration of Spain into the European Community and the economical reforms that were made in the country to meet the standards of the EU. Special focus is placed on the Spanish regions and on the political situation of the Basque Country and Catalonia as the two historical Autonomous Regions. Particular attention will be dedicated to the new roles of the Spanish women in society; the impact that recent migration is having on Spain, and the new challenges that lay ahead for Spain and Europe in relation to this topic.

**Field Trips**

- Walking tour of Catalonia's Autonomous Government institutions: a visit to the Generalitat and the Gothic quarter.
- The Barcelona Olympic Games of 1992: a visit to the Montjuïc Olympic Ring.
- The Poblenou district and the Barcelona Forum of Cultures: Barcelona was host to the World Cultural Forum in 2004. This event prompted a wave of urban development not seen since the 1992 Olympics. What was once a strip of neglected coastline has been transformed into a luxury belt of apartments, hotels and offices. The formerly run-down district of Poblenou is now home to the 22 Project, aimed at creating a high-rise, high tech business district.
- Walking tour of the Citadel Park and the Catalan Parliament: the fortress that was once a symbol of the oppression suffered by Barcelona under the Bourbon kings in the 18th century was transformed into the city's biggest park, host to the 1888 Universal Exhibition. Today it houses the zoo, various museums, and the Catalan Parliament.

**Course Title:** International Business  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Business  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The major purpose of this course is to introduce students to the international perspective of businesses. The course will examine the international aspects of businesses and place them in foreign and international contexts. The topics covered include the competitive environment of the international marketplace; international

organizations; cultural, political-economic and labor factors affecting international business; and management techniques to deal with foreign factors in the international environment. Globalization of business will be present in the course but, at the same time, specific business practices related to distinct cultures will also be analyzed. Cultural manners may be critical for the success of specific business deals.

**Field Trips**

- Borsa de Barcelona (Barcelona's Stock Exchange): although the Borsa is now small compared to other stock exchange markets (such as NYC or Frankfurt), it is still active and offers investors and companies several alternatives to exchange financial instruments.
- WTC Barcelona: the WTC Barcelona is located at Barcelona's harbor and is part of the WTC network. It allows companies to have office space in Barcelona with easy access to the many services a company requires. During this visit students will have the chance to talk with a representative of one of the WTC companies.
- Visit to Porta 22: Porta 22 is a project developed by the Barcelona City Council to allow prospective workers to find a job or to redefine their professional careers. Porta 22 is located in the 22nd District, which would be Barcelona's new technological district.
- Business and History: a visit to downtown Barcelona. Students will visit sites relevant to International Business, drink a Starbucks coffee in the former headquarters of Tabacos de Filipinas, and visit the place where the first Danone yogurt was produced in 1921. Students will then walk to the headquarters of the Moritz brewing company, located at Ronda de Sant Antoni.

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<b>Course Title:</b>	International Marketing	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Marketing	
<b>Other Subject Area(s):</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course analyzes how within current market globalization, International Marketing is not just a mere exportation technique, but a means to systematically establish penetration and consolidation to business markets. The course will also examine from an international standpoint of marketing-mix, as well as market information and research systems and marketing strategies. Different marketing strategies in different parts of the world will also be examined. The influence of American marketing techniques will be examined and compared with others existing in Europe.

**Field Trips**

- The Shopkeeper's Association of Creu Coberta: Creu Coberta is the longest commercial street in Europe, with more than 650 traditional retailers who specialize in gifts, international and local handcrafts, fashion (perfume, jewelry, beauty, fine leather goods), home décor, toys, photography, banks, office supplies, hardware, electronics, vision and optical care, pets, food and much more.
- Roys Business Consulting: RBC is a consulting firm with more than fifteen years of experience, specializing in five areas of expertise. Experts in each area analyze and provide solutions and recommendations to client inquiries. RBC studies how these strategies are integrated into all activities of a company and how they respond to social, political, economic, and technological changes in their surroundings. They also consider the evolution of national and international markets and competitors.
- The Barcelona Marketing Club: a visit to the largest and most prestigious association of professional marketers in Spain. Over 400 members represent diverse industries, companies and marketing functions. Students will encounter professionals from Advertising, Public Relations, Media Planning, Direct Marketing, Sales Promotion, Sales Management, Consulting, Research, Account Planning, Brand Management, Information Systems and Business Development. The aim of the visit is to synthesize and tackle up-to-date issues and new trends in the field of marketing, both by sectors and by the most important disciplines in the field.
- DAMM Brewery: a visit to the DAMM beer brewery in Barcelona. The Damm group is composed of a network of companies and production plants that extends across the entire nation.
- CIES: with a great deal of experience in tabulation and data analysis concentrated in the most powerful data processor, CIES is available now for Research Institutes and Marketing Departments. As an essential part of CIES's philosophy of offering a variety of solutions for data processing, they produce and commercialize standard software and ad-hoc applications featuring outstanding power and user-friendliness, as well as round-the-clock technical support.

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<b>Course Title:</b>	Macroeconomics	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Economics	
<b>Other Subject Area(s):</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course is an introduction to Macroeconomics, the branch of economics that deals with the workings of the economy as a whole. Thus, the purpose of the course is to understand and explain the variations of aggregate (economy-wide) variables, such as GDP, unemployment rates, aggregate demand, aggregate supply, price levels,

etc. The contribution of different approaches and schools of thought within macroeconomics will be overviewed including their merits as well as their shortcomings. In order to provide a strong foundation for the study of macroeconomics, we will examine inequality both within and among nations, focusing in particular on uneven development on a global scale.

Readings will include current press reports on output, growth, unemployment, inflation, interest rates, Federal Reserve policy, fiscal policy proposals, the trade deficit, fluctuations in foreign exchange rates, and other issues of macroeconomic policy as a means to illustrate the concepts learned in class.

Class participation is integral to the course. It is also of crucial importance to do the readings before class and to bring questions up for discussion so students develop a solid understanding not only of the terminology, but also of the manner in which these terms are used in practice

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**Course Title:** Mass Media in Spain  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Communication  
**Other Subject Area(s):** Journalism  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
This course will examine mass media in Spain today and its evolution over the last 35 years. In the 1970's Spain was still under the rule of a dictatorship. State censorship on mass media was a common thing. From 1975 on, with the establishment and consolidation of a democratic state, Spanish mass media has changed a great deal, resembling almost every single aspect of information outlets in other Western European countries. This program will analyze the current state of the media industry in Spain and will compare it to the situation in the US, so you can come to terms with the most important differences and similarities existing in both countries.

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**Course Title:** Spanish Art  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Art History  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
This course is an overview of the most important artistic movements during the 19th and 20th centuries in Spain. It will cover artistic trends in painting and architecture, mainly, paying special attention to some specific artists who have become references in the Spanish and international artistic worlds. These artistic movements will be studied taking into consideration the specific political and social circumstances of Spain and Europe during those years so the students will be able to understand better the works produced. In addition to class lectures students will visit museums and will have a first contact with the works of artists. Critical thinking is expected when analyzing the different artistic movements and works related.

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**Course Title:** Spanish Cinema  
**Host Institution Title:** Programacion de Cine Espanol  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Film Studies  
**Other Subject Area(s):** Spanish Language & Literature  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
This course will focus on recent Spanish films. However a few important movies prior to the end of the Spanish Dictatorship in 1975 will be analyzed. Through films viewed and commented students will gain an understanding of Spanish recent society. A few movies from the dictatorship period will provide students some aspects of Spain during the 1950's and 60's and early 70's for students to understand recent Spanish historical past. Directors such as Buñuel, Berlanga and Bardem will be studied. The "turbulent" 80's will have a clear representation with Pedro Almodovar's first works. Saura, Erice, Garci, Trueba, Armendariz, Amenábar, and others will be present and analyzed with their most relevant films and will guide students through recent years in Spain.

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**Course Title:** Spanish Civilization & Culture  
**Host Institution Title:** Civilización y Cultura Española  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Cultural Studies

**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomias", the many common cultural aspects that Spaniards share and also the differences that exist among our "Autonomias" such as language, traditions, cuisine, and folklore.

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**Course Title:** Spanish Civilization & Culture  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomias", the many common cultural aspects that Spaniards share and also the differences that exist among our "Autonomias" such as language, traditions, cuisine, and folklore.

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**Course Title:** Spanish Contemporary Literature  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will deal with major literary trends and authors in Spain since 1898. Special attention will be devoted to La Generación del 98, Los Regeneracionistas; Ortega y Gasset; La Generación del 27; works produced during the exile; El Tremendismo de los 50, and the period of the 60s and 70s during the Spanish transition, to finalize with present situation in Spain and most relevant current authors such as Antonio Muñoz Molina and Javier Marías, among others. Specific chapters will be dedicated to Camilo José Cela, and Miguel Delibes. The course will also deal with contemporary women's works, such as the ones produced by Carmen Laforet; Ana María Matute; Carmen Martín Gaité and Lucía Echevarría. The course will also deal with new works written in Catalan, Basque and Galician languages.

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**Course Title:** Spanish for Business  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**Other Subject Area(s):** Business  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will give students an understanding of most basic and important aspects and vocabulary of Spanish for business. Learning a second language implies much more than acquiring structures or words. It means developing a series of mechanisms to interact with people of different cultures. Spanish for Business targets all the aspects of learning a second language, but unlike other classes, grammar will not be the focus. Our objectives are the specific terminology used in the several aspects of business in Spanish, the development of the skills that are needed to write a commercial letter, to hold a meeting, to present a product, to write a resume, to carry out a business presentation etc., keeping in mind the particular cultural aspects of Spain and the Spanish world in comparison with the US.

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**Course Title:** The European Union: Culture, History and Institutions  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Sociology

**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The course will provide students with a working knowledge of the structure and major institutions of the European Union as well as with an understanding of the cultural and historical trends which have motivated these independent countries to work together in order to develop an idea of Europe. From the original European Economic Community of six countries to the present European Union of twenty five this organization has passed through different moments that have shaped its present structure and its future. The impact of the Euro, the problems with the approval of a European Constitution, relationships with the USA, the new Eastern European countries joining the EU, and the possible incorporation of Turkey will be topics that will be covered in this course. Finally the present current flows of migrants coming into the EU and its consequences shaping the future UE will be analyzed as well.

Field Trips

- Visit to the Parliament of Catalonia: students will make contact with one of the most important government institutions in Catalonia, where they will learn about the history and evolution of the Catalan Parliament. They will have the chance to experience the feeling of being a Parliamentary member in the heat of debate.
- "Go hunting in Barcelona": students will visit the "Raval", a multiethnic and cosmopolitan part of the city. Students will "hunt" for signs of globalization and classify these signs into political, social and economic categories. A subsequent discussion will take place during which students will reflect on the signs they have collected.

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**Course Title:** Theory & Practice of Management  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300, 400  
**Instruction in:** English  
**Primary Subject Area:** Management  
**Other Subject Area(s):** Business, Finance  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**

This course is an introduction both from the theoretical and practical point of views to the management and operational responsibilities of key people within companies. It will emphasize the study of the planning, organizing and controlling of human resources and means to meet the goals of a company related to the production of goods and services. The decision making process will be also analyzed to provide students with the practical tools to implement theory to real cases. Case studies will be examined in class and students will learn from real and hypothetical situations.

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**Advanced Level - Total Possible Credit(s): 14 - 17**

**1 Spanish Language Course**

**Course Title:** Advanced Spanish  
**Host Institution Title:** Nivel Superior  
**Recommended Sem Credits:** 8 **Contact Hours:** 113  
**Level(s)** 400  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** University of Barcelona  
**Description:**

This course will expand on the material covered in Spanish 301 as well as introduce new skills to improve students' written and oral proficiency in the Spanish language. The functions of syntax, vocabulary and semantics will be the main objectives of this course. The class will cover verbs of double construction and debate strategies. Through an in-depth exploration of pronouns and impersonal expressions, students will study verbal communication. Students will also study elements of textual construction, semantics and juxtapositions through essay-writing exercises. Students will also concentrate on grammar refinement, lending special attention to using adverbial clauses and conditional hypothesizing. Grammatical elements such as ser/estar and other copulative verbs will also be points of analysis.

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**2-3 Spanish and/or English Electives**

**Course Title:** Architecture and Painting in Contemporary Barcelona: Gaudí, Picasso, Dalí and Miró  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Art History  
**Other Subject Area(s):** Architecture  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will focus on some of the most influential and important artists of all the times who also had a strong relationship with Barcelona, because they were Catalans or spend time in the city. The Modernist examples of Architecture produced by Gaudí have given a special personality to the city of Barcelona. Students will study and analyze these architectural representations of Gaudi's artistic understanding with the context of the city of Barcelona and also within the broader context of Modernism in Europe and the world. The pictorial expressions in the works of Picasso, Dalí and Miró will be studied in detail for students to grasp their artistic understanding of the world during the different pictorial periods covered such as surrealism, cubism and the different personal interpretations that these three international known painters made of them. Students will pay visits to architectural works of Gaudí and the Picasso and Miró museums in Barcelona. Critical thinking is essential for this course.

**Field Trips**

- Sagrada Família: a visit to one of Barcelona's top landmarks and one of Gaudí's most important works.
- Casa Milà (La Pedrera): a visit to one of Gaudí's secular masterpieces, completed in 1912, with its eccentric roof terrace and views over Barcelona.
- Modernist Route 1: a visit to some of the city's most outstanding modernist buildings, including "Mansana" de la Discòrdia -Batlló House, Amatller House, Lleó Morera House-, Editorial Muntaner y Simón and Palau de la Música Catalana.
- Modernist Route 2: a visit to some of the city's most outstanding modernist buildings, including Hospital de Sant Pau, Palau Baró de Quadras, Casa de les Punxes, Casa Comalat.
- Park Güell: a visit to one of Gaudí's best loved contributions to the city, contrasting natural forms with his trademark tile work.
- Picasso Museum: a visit to a collection that traces the development of one of the 20th century's great artists.
- Fundació Miró: a visit to one of the best gallery spaces in the world, with a collection of more than 11,000 pieces, including 200 paintings by this prolific Catalan artist.

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<b>Course Title:</b>	Barcelona City: Past and Present	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	History	
<b>Other Subject Area(s):</b>	Spanish Language & Literature, Cultural Studies	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course will provide students with a general overview of the city of Barcelona from its former years of splendor as the most important city of the Medieval Empire of Aragon to its present moment as a vibrant Catalanian, Spanish, European, Mediterranean city. Today's Barcelona is the result of centuries of cultural influences and openness to the Mediterranean and Europe. This particular history has created a very cosmopolitan city. This course will study the urban layout of the city as expression of different historical moments and also the character and traditions of the city as the capital of Catalonia, one of the most dynamic autonomies within Spain. The importance of Barcelona within Spain, and its international projection will also be part of this class.

**Field Trips**

- Museu d'Història de la ciutat (City's History Museum): a visit to the remains of the Roman Barcino.
- La Ribera neighborhood (El Born): life in medieval Barcelona, from guilds to modern times.
- Museu Marítim: a visit to the shipyards from the Romans to Jaume I, where students will learn about Barcelona's maritime history in one of the city's most impressive museums, in both its setting and content.
- From Gaudí to the Bohemian Barcelona: els « Quatre Gats », a meeting place for some of the most important avant-garde artists at the beginning of the 20th century, such as Picasso, Ramon Casas, Santiago Rusiñol, including the Palau de la Música Catalana and l'Eixample district.
- Visit to El Raval; immigration versus locals: according to the local newspaper La Vanguardia, this is one the world's most ethnically and culturally diverse urban spaces is the Raval district, where some 40,000 people--half of them born outside Catalonia-- live. This melting pot offers inspiration for artists and free-thinkers, but at the same time has caused the first stirrings of racial tension in what is a traditionally tolerant society.

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<b>Course Title:</b>	Comparative Economic Systems	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b> 45
<b>Level(s)</b>	400	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Economics	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**

This course is a comparative study of the economic goals, theories of economic organization, institutions and development processes in individual nations, regional blocks and the reorganized multinational economic entities. The purpose of the course is a critical review of the economic systems with reference to the economic institutions of contemporary economies and selected examples of centrally planned socialist economic systems like China and Cuba with capitalist systems like the European Union, U.S and Japan and economies in transition like Russia and the new members of the EU. Similarities and differences between the US and the EU will be examined. Special attention will be devoted to the emerging Asian economies, with particular emphasis on Japan, the "Seven

Dragons" and specially China.

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<b>Course Title:</b>	Contemporary Spain: History, Politics & Society		
<b>Host Institution Title:</b>	Espana Contemporanea: Historia Politica y Sociedad		
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b>	45
<b>Level(s)</b>	300		
<b>Instruction in:</b>	English		
<b>Primary Subject Area:</b>	Political Science		
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona		

**Description:**

This course covers the transition that has taken place in Spain from the end of Franco's dictatorship in 1975 until the present day. It focuses on the political situation of Spain and the economical aspects of Spanish society. The role of the King Juan Carlos I and the Parliamentary Monarchy will be studied in detail. Students will also examine the integration of Spain into the European Community and the economical reforms that were made in the country to meet the standards of the EU. Special focus is placed on the Spanish regions and on the political situation of the Basque Country and Catalonia as the two historical Autonomous Regions. Particular attention will be dedicated to the new roles of the Spanish women in society; the impact that recent migration is having on Spain, and the new challenges that lay ahead for Spain and Europe in relation to this topic.

Field Trips

- Walking tour of Catalonia's Autonomous Government institutions: a visit to the Generalitat and the Gothic quarter.
- The Barcelona Olympic Games of 1992: a visit to the Montjuïc Olympic Ring.
- The Poblenou district and the Barcelona Forum of Cultures: Barcelona was host to the World Cultural Forum in 2004. This event prompted a wave of urban development not seen since the 1992 Olympics. What was once a strip of neglected coastline has been transformed into a luxury belt of apartments, hotels and offices. The formerly run-down district of Poblenou is now home to the 22 Project, aimed at creating a high-rise, high tech business district.
- Walking tour of the Citadel Park and the Catalan Parliament: the fortress that was once a symbol of the oppression suffered by Barcelona under the Bourbon kings in the 18th century was transformed into the city's biggest park, host to the 1888 Universal Exhibition. Today it houses the zoo, various museums, and the Catalan Parliament.

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<b>Course Title:</b>	International Business		
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b>	45
<b>Level(s)</b>	300		
<b>Instruction in:</b>	English		
<b>Primary Subject Area:</b>	Business		
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona		

**Description:**

The major purpose of this course is to introduce students to the international perspective of businesses. The course will examine the international aspects of businesses and place them in foreign and international contexts. The topics covered include the competitive environment of the international marketplace; international organizations; cultural, political-economic and labor factors affecting international business; and management techniques to deal with foreign factors in the international environment. Globalization of business will be present in the course but, at the same time, specific business practices related to distinct cultures will also be analyzed. Cultural manners may be critical for the success of specific business deals.

Field Trips

- Borsa de Barcelona (Barcelona's Stock Exchange): although the Borsa is now small compared to other stock exchange markets (such as NYC or Frankfurt), it is still active and offers investors and companies several alternatives to exchange financial instruments.
- WTC Barcelona: the WTC Barcelona is located at Barcelona's harbor and is part of the WTC network. It allows companies to have office space in Barcelona with easy access to the many services a company requires. During this visit students will have the chance to talk with a representative of one of the WTC companies.
- Visit to Porta 22: Porta 22 is a project developed by the Barcelona City Council to allow prospective workers to find a job or to redefine their professional careers. Porta 22 is located in the 22nd District, which would be Barcelona's new technological district.
- Business and History: a visit to downtown Barcelona. Students will visit sites relevant to International Business, drink a Starbucks coffee in the former headquarters of Tabacos de Filipinas, and visit the place where the first Danone yogurt was produced in 1921. Students will then walk to the headquarters of the Moritz brewing company, located at Ronda de Sant Antoni.

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<b>Course Title:</b>	International Marketing		
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours:</b>	45
<b>Level(s)</b>	300		
<b>Instruction in:</b>	English		
<b>Primary Subject Area:</b>	Marketing		
<b>Other Subject Area(s):</b>	Business		

**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course analyzes how within current market globalization, International Marketing is not just a mere exportation technique, but a means to systematically establish penetration and consolidation to business markets. The course will also examine from an international standpoint of marketing-mix, as well as market information and research systems and marketing strategies. Different marketing strategies in different parts of the world will also be examined. The influence of American marketing techniques will be examined and compared with others existing in Europe.

**Field Trips**

- The Shopkeeper's Association of Creu Coberta: Creu Coberta is the longest commercial street in Europe, with more than 650 traditional retailers who specialize in gifts, international and local handicrafts, fashion (perfume, jewelry, beauty, fine leather goods), home décor, toys, photography, banks, office supplies, hardware, electronics, vision and optical care, pets, food and much more.
- Roys Business Consulting: RBC is a consulting firm with more than fifteen years of experience, specializing in five areas of expertise. Experts in each area analyze and provide solutions and recommendations to client inquiries. RBC studies how these strategies are integrated into all activities of a company and how they respond to social, political, economic, and technological changes in their surroundings. They also consider the evolution of national and international markets and competitors.
- The Barcelona Marketing Club: a visit to the largest and most prestigious association of professional marketers in Spain. Over 400 members represent diverse industries, companies and marketing functions. Students will encounter professionals from Advertising, Public Relations, Media Planning, Direct Marketing, Sales Promotion, Sales Management, Consulting, Research, Account Planning, Brand Management, Information Systems and Business Development. The aim of the visit is to synthesize and tackle up-to-date issues and new trends in the field of marketing, both by sectors and by the most important disciplines in the field.
- DAMM Brewery: a visit to the DAMM beer brewery in Barcelona. The Damm group is composed of a network of companies and production plants that extends across the entire nation.
- CIES: with a great deal of experience in tabulation and data analysis concentrated in the most powerful data processor, CIES is available now for Research Institutes and Marketing Departments. As an essential part of CIES's philosophy of offering a variety of solutions for data processing, they produce and commercialize standard software and ad-hoc applications featuring outstanding power and user-friendliness, as well as round-the-clock technical support.

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<b>Course Title:</b>	Macroeconomics	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours: 45</b>
<b>Level(s)</b>	300	
<b>Instruction in:</b>	English	
<b>Primary Subject Area:</b>	Economics	
<b>Other Subject Area(s):</b>	Business	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**  
This course is an introduction to Macroeconomics, the branch of economics that deals with the workings of the economy as a whole. Thus, the purpose of the course is to understand and explain the variations of aggregate (economy-wide) variables, such as GDP, unemployment rates, aggregate demand, aggregate supply, price levels, etc. The contribution of different approaches and schools of thought within macroeconomics will be overviewed including their merits as well as their shortcomings. In order to provide a strong foundation for the study of macroeconomics, we will examine inequality both within and among nations, focusing in particular on uneven development on a global scale.

Readings will include current press reports on output, growth, unemployment, inflation, interest rates, Federal Reserve policy, fiscal policy proposals, the trade deficit, fluctuations in foreign exchange rates, and other issues of macroeconomic policy as a means to illustrate the concepts learned in class.

Class participation is integral to the course. It is also of crucial importance to do the readings before class and to bring questions up for discussion so students develop a solid understanding not only of the terminology, but also of the manner in which these terms are used in practice

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<b>Course Title:</b>	Mass Media in Spain	
<b>Recommended Sem Credits:</b>	3	<b>Contact Hours: 45</b>
<b>Level(s)</b>	300	
<b>Instruction in:</b>	Spanish	
<b>Primary Subject Area:</b>	Communication	
<b>Other Subject Area(s):</b>	Journalism	
<b>CEA Partner Institution:</b>	CEA GlobalCampus: Barcelona	

**Description:**  
This course will examine mass media in Spain today and its evolution over the last 35 years. In the 1970's Spain was still under the rule of a dictatorship. State censorship on mass media was a common thing. From 1975 on, with the establishment and consolidation of a democratic state, Spanish mass media has changed a great deal, resembling almost every single aspect of information outlets in other Western European countries. This program will analyze the current state of the media industry in Spain and will compare it to the situation in the US, so you

can come to terms with the most important differences and similarities existing in both countries.

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**Course Title:** Spanish Art  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Art History  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an overview of the most important artistic movements during the 19th and 20th centuries in Spain. It will cover artistic trends in painting and architecture, mainly, paying special attention to some specific artists who have become references in the Spanish and international artistic worlds. These artistic movements will be studied taking into consideration the specific political and social circumstances of Spain and Europe during those years so the students will be able to understand better the works produced. In addition to class lectures students will visit museums and will have a first contact with the works of artists. Critical thinking is expected when analyzing the different artistic movements and works related.

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**Course Title:** Spanish Cinema  
**Host Institution Title:** Programacion de Cine Espanol  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Film Studies  
**Other Subject Area(s):** Spanish Language & Literature  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course will focus on recent Spanish films. However a few important movies prior to the end of the Spanish Dictatorship in 1975 will be analyzed. Through films viewed and commented students will gain an understanding of Spanish recent society. A few movies from the dictatorship period will provide students some aspects of Spain during the 1950's and 60's and early 70's for students to understand recent Spanish historical past. Directors such as Buñuel, Berlanga and Bardem will be studied. The "turbulent" 80's will have a clear representation with Pedro Almodovar's first works. Saura, Erice, Garci, Trueba, Armendariz, Amenábar, and others will be present and analyzed with their most relevant films and will guide students through recent years in Spain.

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**Course Title:** Spanish Civilization & Culture  
**Host Institution Title:** Civilización y Cultura Española  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomías", the many common cultural aspects that Spaniards share and also the differences that exist among our "Autonomías" such as language, traditions, cuisine, and folklore.

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**Course Title:** Spanish Civilization & Culture  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Anthropology, Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

The main objective of this course is to offer an interdisciplinary exploration of Spanish civilization and culture as reflected in its history, literature, people, politics, and arts. Topics have been established from a comprehensive perspective with the general objective that the students obtain a collective view of Spanish culture in its diverse manifestations. Even though there will be a general overview since the prehistoric times the course will focus on modern and contemporary times mainly, so the students may understand Spain today. Special emphasis will be dedicated to the present "Estado de las Autonomías", the many common cultural aspects that Spaniards share and

also the differences that exist among our "Autonomies" such as language, traditions, cuisine, and folklore.

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**Course Title:** Spanish Contemporary Literature  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
 This course will deal with major literary trends and authors in Spain since 1898. Special attention will be devoted to La Generación del 98, Los Regeneracionistas; Ortega y Gasset; La Generación del 27; works produced during the exile; El Tremendismo de los 50, and the period of the 60s and 70s during the Spanish transition, to finalize with present situation in Spain and most relevant current authors such as Antonio Muñoz Molina and Javier Marías, among others. Specific chapters will be dedicated to Camilo José Cela, and Miguel Delibes. The course will also deal with contemporary women's works, such as the ones produced by Carmen Laforet; Ana Maria Matute; Carmen Martín Gaité and Lucía Echevarría. The course will also deal with new works written in Catalan, Basque and Galician languages.

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**Course Title:** Spanish for Business  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300  
**Instruction in:** Spanish  
**Primary Subject Area:** Spanish Language & Literature  
**Other Subject Area(s):** Business  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
 This course will give students an understanding of most basic and important aspects and vocabulary of Spanish for business. Learning a second language implies much more than acquiring structures or words. It means developing a series of mechanisms to interact with people of different cultures. Spanish for Business targets all the aspects of learning a second language, but unlike other classes, grammar will not be the focus. Our objectives are the specific terminology used in the several aspects of business in Spanish, the development of the skills that are needed to write a commercial letter, to hold a meeting, to present a product, to write a resume, to carry out a business presentation etc., keeping in mind the particular cultural aspects of Spain and the Spanish world in comparison with the US.

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**Course Title:** The European Union: Culture, History and Institutions  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 400  
**Instruction in:** English  
**Primary Subject Area:** Cultural Studies  
**Other Subject Area(s):** Sociology  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona  
**Description:**  
 The course will provide students with a working knowledge of the structure and major institutions of the European Union as well as with an understanding of the cultural and historical trends which have motivated these independent countries to work together in order to develop an idea of Europe. From the original European Economic Community of six countries to the present European Union of twenty five this organization has passed through different moments that have shaped its present structure and its future. The impact of the Euro, the problems with the approval of a European Constitution, relationships with the USA, the new Eastern European countries joining the EU, and the possible incorporation of Turkey will be topics that will be covered in this course. Finally the present current flows of migrants coming into the EU and its consequences shaping the future UE will be analyzed as well.

Field Trips  
 - Visit to the Parliament of Catalonia: students will make contact with one of the most important government institutions in Catalonia, where they will learn about the history and evolution of the Catalan Parliament. They will have the chance to experience the feeling of being a Parliamentary member in the heat of debate.  
 - "Go hunting in Barcelona": students will visit the "Raval", a multiethnic and cosmopolitan part of the city. Students will "hunt" for signs of globalization and classify these signs into political, social and economic categories. A subsequent discussion will take place during which students will reflect on the signs they have collected.

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**Course Title:** Theory & Practice of Management  
**Recommended Sem Credits:** 3 **Contact Hours:** 45  
**Level(s)** 300, 400  
**Instruction in:** English  
**Primary Subject Area:** Management

**Other Subject Area(s):** Business, Finance  
**CEA Partner Institution:** CEA GlobalCampus: Barcelona

**Description:**

This course is an introduction both from the theoretical and practical point of views to the management and operational responsibilities of key people within companies. It will emphasize the study of the planning, organizing and controlling of human resources and means to meet the goals of a company related to the production of goods and services. The decision making process will be also analyzed to provide students with the practical tools to implement theory to real cases. Case studies will be examined in class and students will learn from real and hypothetical situations.

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