

International Summer School 2009 Grenoble Graduate School of Business International Business Track

Thursday, May 21	Friday, May 22	Saturday, May 23	Sunday, May 24
GRENOBLE (Bank Holiday) Arrival at Lyon St Exupéry airport	GRENOBLE 8:30 – 10:00 Orientation Session and Visit of the School 10:30 – 12:30 Survival French	GRENOBLE Ice Breaking Activities	GRENOBLE Bus at 9 :30 10:00 – 11:30 Caves de Chartreuse Voiron
Lunch on own	Lunch on own	Lunch on own	12:30 Lunch at Restaurant Cartusia
Bus transfer to Grenoble and Check-in at the residence 4:30 – 6:30 City Tour	1:30 – 4:30 International Marketing 1 Mobile Marketing	Free Time	2:00 – 5:00 Ropes Course Indian Forest
6:30 – 9:00 Welcome Buffet at the Bastille	Free Evening Optional student bar discovery tour	Free Evening	Free Evening

**All activities tentative at this time. Company visits and speakers to be confirmed.*

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Monday, May 25	Tuesday, May 26	Wednesday, May 27	Thursday, May 28	Friday, May 29	Saturday, May 30	Sunday, May 31
GRENOBLE	GRENOBLE	GRENOBLE	ANNECY	GRENOBLE	PARIS	PARIS
9:00 – 12:00 International Marketing 2 Mobile Marketing	9:00 – 12:00 International Marketing 3 Mobile Marketing	9:00 – 12:00 International Marketing 4 Global Brand Marketing	8:30 Departure by bus Company visit HASBRO 10:00- 11:30 (To be confirmed)	8:30-10:00 Survival French 10:15 – 1:15 International Marketing 6 Global Brand Marketing	Train to Paris Check-in at the hostel	Free Time
Lunch on own	Lunch on own	Lunch on own	12:30 – 2:00 Lunch in Annecy	Lunch on own	Lunch on own	Lunch on own
1:00 -2:00 Survival French 2:30 – 5:30 Globalization 1 Middle East	1:00 -2:00 Survival French 2:30 – 5:30 Globalization 2 Middle East	1:00 -2:00 Survival French 2:30 -5:30 International Marketing 5 Global Brand Marketing	Free time in Annecy 4:00 – 6:00 Visit to a Winery and Wine Tasting Return to Grenoble by 7:30	4:30 – 6:00 Visit to the Museum of Resistance Group1/2 5:00-8:00 Or Cooking Class and dinner GP 2	Open Bus City Tour Free Time	Free Time
Free Evening	FEU Spring Garden Party	Free Evening	Free Evening	Free Evening	Free Evening	Free Evening

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Monday, June 1	Tuesday, June 2	Wednesday, June 3	Thursday, June 4	Friday, June 5	Saturday, June 6	Sunday, June 7
PARIS/GRENOBLE Pentecost BANK HOLIDAY FREE TIME	GRENOBLE 9:00 – 12:00 Globalization 4 12:15 -1:15 Survival French	GRENOBLE 9:00 – 12:00 Globalization 5	GRENOBLE 9:30 – 11:30 Panel Discussion: Expatriation Management 12:00 -1:00 Survival French	GRENOBLE 9:00 – 12:00 International Marketing 9 Sales Game 12:15 -1:15 Survival French	GRENOBLE Free Time	GRENOBLE Free Time
Lunch on own	Lunch on own	Lunch on own	Lunch on own	Lunch on own	Lunch on own	Lunch on own
FREE TIME Return train Paris To Grenoble	1:00 – 4:00 Globalization 3 Middle East	1:00 – 4:00 International Marketing 7 Sales Game 4:30 -5:30 Survival French	2:30 – 5:30 International Marketing 8 Sales Game	2:30 – 5:30 International Marketing 10 Sales Game	Free Time	Free Time
Free Evening	Free Evening	Free Evening	Free Evening	7:00 – 11:00 Go –Karting Challenge	Free Evening	Free Evening

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Monday, June 8	Tuesday, June 9	Wednesday, June 10	Thursday, June 11	Friday, June 12	Saturday, June 13
GRENOBLE 9:00 – 12:00 Globalization 6	GRENOBLE Departure at 8:30 9:00 – 12:00 Company Visit Caterpillar (to be confirmed)	GRENOBLE 9:00 – 12:00 Globalization 8	GRENOBLE 9:00 – 12:00 Globalization 10	GRENOBLE EXAM Globalization	RETURN HOME!! Have a safe trip
Lunch on own	Lunch on own	Lunch on own	Lunch on own	Lunch on own	
1:00 -3:00 Survival French 4:30 – 6:00 Visit to the Museum of Resistance Group2 5:00 – 8:00 Cooking class and Dinner Group1	1:30-2:30 Survival French 3:00 – 6:00 Globalization 7	1:00 – 4:00 Globalization 9 4:15 -5:45 Survival French	1:30 – 2:30 Wrap-up 3:00 – 4:00 French Exam	EXAM International Marketing Bus Departure at 7:00	
Free Evening	Free Evening	Free Evening	Free Evening	Farewell dinner and certificate awarding ceremony at Sassenage Castle	

****All activities tentative at this time. Company visits and speakers to be confirmed.***



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